DePaul’s Share of the Master’s Level Education Market

Education is currently the largest master’s level discipline in Illinois, with 24.5% of all master’s enrollments. It has been the largest discipline since overtaking Business as the market leader in 2002. Education is the second largest Bachelor’s level discipline in Illinois.

From 2001 to 2005, Education was the fastest growing discipline statewide, growing from 19,034 to 23,170 students (gain of 22%).

In 2005, five Illinois schools (see chart below) enrolled 39.5% of all master’s level Education enrollment. National-Louis remained the leader in 2005, with 3,156 enrollments, or 13.6% of the market, and has maintained at least 5.6% market share above the second largest school, Saint Xavier, since 2000. From 1999 to 2004, National-Louis enrollment grew steadily, up 81% in total, then dropped 4% in 2005.

DePaul enrolled 1,348 students in 2005, or 5.8% of the market. DePaul dropped from third largest enrollment in 2004 to fifth largest in 2005, due largely to the 22% enrollment decline from 2004 to 2005. This compares to only modest declines from 2004 to 2005 at National-Louis, Saint Xavier, and Northern, and a large increase at Concordia.

 Illinois Schools with the Largest Share of Master’s Education Enrollment and Market Share (MS) in 2005

Source: IBHE Data Files, 1996-2005, EMR’s Annual IBHE Market Share Analysis