Almost a quarter of this year’s DePaul admitted freshmen who did not enroll at DePaul went to UIUC, Loyola University, and UIC. This year, more non-enrolling admitted freshmen attended Loyola University compared to UIC, a change from last year.

In 2004, 1,915 freshmen enrolled at Loyola University, compared to 2,317 at DePaul. Overall, 7,500 undergraduates enrolled at Loyola compared to 14,717 at DePaul.

How do admitted freshmen evaluate DePaul compared to Loyola? In 2004, admitted freshmen rated DePaul higher on 8 of 12 characteristics they felt were very important in choosing a college (represented as solid dots above the diagonal in the chart above).

Of the remaining 4 characteristics, the differences between DePaul and Loyola were less than 10% points, suggesting that there is little differentiation in the market between the schools. These characteristics were academic reputation, availability of majors, career preparation, and cost (open triangles in above chart).

Source: EMR 2004 Freshman Admitted Student Questionnaire, EMR 2004 Fall Freshman Admission Summary.