DePaul’s 2004 admitted freshmen said the most important characteristic they consider when making a choice about a college is career preparation. Career preparation was the top ranked characteristic for admits and their parents, regardless of whether DePaul was first their first choice school.

In 1997, however, quality of the faculty edged out career preparation as the top rated characteristic, and career preparation and availability of majors tied for second.

2004 admits who said DePaul was their first choice rated surroundings, personal attention, quality of academic facilities, availability of housing and attractiveness of the campus as more important than those who said DePaul was not their first choice.

Parents of 2004 admitted freshmen rated personal attention, academic reputation, quality of academic facilities and availability of housing as more important than 2004 admits overall.

Source: EMR 2004 Freshman Admitted Student Questionnaire.