How to Add a Follow-up Item in the Survey Page

Sometimes, a survey researcher will want to ask a follow-up questions based upon on the respondent replied to a particular question. In this example, students are asked whether or not they own a tablet device. And for those who do, we want a question to then appear asking them to indicate what kind of tablet device they own.

1. Note on this survey there is a question that asks whether or not the student owns a tablet device

2. I want to add Q10 to appear only for those who say to the tablet question that they own one. So, I will highlight Q10 and click the purple scroll-looking icon.
3. Then select Add Display logic and you will see this.

4. Once add display logic is selected, you will be asked to define the logic for the display question. In this case, I want when people say “yes” to Q9.
5. Note also, the in-page check box in the corner. Checking this box will mean the question will only appear for those who select Yes to Q9.

6. When you are done, you will see a box above your question indicating that there is display logic associated with this question.