HIGHLIGHTS FROM 2010 ALUMNI SURVEY

November 2010
What We’ll Cover

- Alumni survey logistics
- Alumni satisfaction and affinity with DePaul
- Learning Outcomes
- Professional/Career Outcomes
Alumni Survey

- Created to support Academic Program Review.
- Sent to 10,179 alumni 1, 3 and 5 years out over the summer. We had 2,234 responses for a 22% response rate.
- Various areas touched on:
  - Affinity with DePaul
  - Learning outcomes
  - Participation in alumni activities
  - Contributions of UG experiences
  - Job/career placement
  - Advanced degree completions and aspirations
## Respondent Characteristics

<table>
<thead>
<tr>
<th></th>
<th>Survey N=2,234</th>
<th>Survey Population n=10,179</th>
<th>Total Population N=17,522</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate</td>
<td>49%</td>
<td>51%</td>
<td>52%</td>
</tr>
<tr>
<td>Graduate</td>
<td>43%</td>
<td>42%</td>
<td>42%</td>
</tr>
<tr>
<td>Law</td>
<td>8%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Commerce</td>
<td>33%</td>
<td>33%</td>
<td>31%</td>
</tr>
<tr>
<td>CDM</td>
<td>14%</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>Communication</td>
<td>5%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Education</td>
<td>8%</td>
<td>11%</td>
<td>12%</td>
</tr>
<tr>
<td>LAS</td>
<td>21%</td>
<td>21%</td>
<td>25%</td>
</tr>
<tr>
<td>Law</td>
<td>8%</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>SNL</td>
<td>8%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Music/Theatre</td>
<td>2%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>2005 Alumni</td>
<td>28%</td>
<td>31%</td>
<td>32%</td>
</tr>
<tr>
<td>2007 Alumni</td>
<td>26%</td>
<td>29%</td>
<td>32%</td>
</tr>
<tr>
<td>2009 Alumni</td>
<td>46%</td>
<td>40%</td>
<td>36%</td>
</tr>
</tbody>
</table>
Alumni Affinity
Alumni Affinity

- Affinity: A natural attraction, liking, or feeling of kinship
- We investigated affinity via four avenues:
  - Satisfaction with experiences at DePaul
  - Perceived rigor of the program
  - Identifying with, and pride in having graduated from, DePaul
  - Willingness to recommend DePaul to others or come back again
Ratings of Satisfaction with DePaul by Level and Graduation Year

Overall, how satisfied were you with your education in your program of study? (% Satisfied/Very Satisfied)

- Undergraduate:
  - 2005: 94.5%
  - 2007: 94.3%
  - 2009: 93.5%

- Graduate:
  - 2005: 93.7%
  - 2007: 92.5%
  - 2009: 92.4%

- Law:
  - 2005: 91.3%
  - 2007: 83.0%
  - 2009: 89.2%

Overall, how satisfied were you with your education at DePaul? (% Satisfied/Very Satisfied)

- Undergraduate:
  - 2005: 94.2%
  - 2007: 94.3%
  - 2009: 93.5%

- Graduate:
  - 2005: 94.1%
  - 2007: 90.7%
  - 2009: 93.4%

- Law:
  - 2005: 91.3%
  - 2007: 83.0%
  - 2009: 84.1%
Ratings of Rigor by Level and Graduation Year

How would you rate the academic rigor of your program of study? (%Moderately/Very Rigorous)

- Undergraduate:
  - 2005: 83.1%
  - 2007: 82.4%
  - 2009: 80.1%

- Graduate:
  - 2005: 79.3%
  - 2007: 84.0%
  - 2009: 76.4%

- Law:
  - 2005: 80.4%
  - 2007: 80.9%
  - 2009: 88.0%

How would you rate the academic rigor of DePaul as a whole? (%Moderately/Very Rigorous)

- Undergraduate:
  - 2005: 79.0%
  - 2007: 76.3%
  - 2009: 72.0%

- Graduate:
  - 2005: 78.4%
  - 2007: 77.2%
  - 2009: 73.9%

- Law:
  - 2005: 84.1%
  - 2007: 80.9%
  - 2009: 68.7%
Ratings of Affinity by Level and Graduation Year

To what extent do you identify with DePaul University?
(%Strongly/Very Strongly)

To what extent are you proud to be a DePaul University alum?
(%Strongly/Very Strongly)
Ratings of Affinity by Level and Graduation Year

Would you encourage others interested in your program to attend DePaul? (%Probably/Definitely Yes)

If you had the opportunity to start again, would you choose DePaul? (%Probably/Definitely Yes)
Alumni Affinity

- The majority of students are satisfied with their program and most found it to be rigorous
- Undergraduates are more likely to identify with DePaul
- Two-thirds to three-quarters of UG and Grad students are proud graduates of DePaul
- Law students are much less likely to recommend DePaul to others
LEARNING OUTCOMES
Learning Outcomes

• Students were asked to rate a list of knowledge, skills and abilities in terms of importance to them now and the perceived contribution DePaul made to their development

• There were 21 items rated, including
  – Think analytically and logically
  – Write effectively
  – Work effectively as part of a team
  – Being involved in my community
Learning Outcomes Quiz

How well do YOU know our alumni?
Learning Outcomes

- Communicate well orally
- Develop awareness of social problems
- Place current problems in historical perspective
- Understand moral/ethical issues
- Appreciate arts, literature, music, drama
- Gain in-depth knowledge of the field
Learning Outcomes

• Formulate creative/original ideas
• Write effectively
• Develop awareness of social problems
• Place current problems in historical perspective
• Understand moral/ethical issues
• Understand myself
Learning Outcomes

- Understand moral/ethical issues
- Gain in-depth knowledge of the field
- Understand myself
- Function independently
- Develop desire for continued learning
- Work effectively as part of a team
- Leading or managing others
Learning Outcomes

- Develop awareness of social problems
- Place current problems in historical perspective
- Understand moral/ethical issues
- Understand myself
- Function independently
- Develop desire for continued learning
- Work effectively as part of a team
So what can we say about learning outcomes?
Learning Outcomes

• The areas seen as important and where we excel are in job/career skills development
  – Communicating effectively (written and oral)
  – Working as part of a team and independently
  – Analytical thinking and problem-solving

• Those items perceived as less important include things related to DePaul’s mission
  – Providing service
  – Being involved in the community
PROFESSIONAL OUTCOMES
Professional Outcomes

• Students were asked to indicate from a list of possibilities what they were doing professionally. This list included
  – Employed full-time or part-time (separate items)
  – Attending graduate/professional school full-time or part-time (separate items)
  – Seeking employment

• They were asked to report on their status both at the time immediately after graduation and currently
Student Professional Activity Immediately After Graduation

Employed Full-Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Law</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>57.6%</td>
<td>64.1%</td>
<td>36.2%</td>
</tr>
<tr>
<td>2007</td>
<td>50.8%</td>
<td>60.3%</td>
<td>29.8%</td>
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<tr>
<td>2009</td>
<td>33.3%</td>
<td>51.1%</td>
<td>24.1%</td>
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In Graduate/Professional School

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Law</th>
</tr>
</thead>
<tbody>
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<td>2005</td>
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<td>15.6%</td>
<td>8.2%</td>
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<tr>
<td>2007</td>
<td>15.6%</td>
<td>10.8%</td>
<td>6.4%</td>
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<tr>
<td>2009</td>
<td>10.8%</td>
<td>6.4%</td>
<td>2.1%</td>
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2010 Alumni Survey

Proprietary and Confidential

Slide 38
Student Professional Activity Currently

Employed Full-Time

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
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<th>2007</th>
<th>2009</th>
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<tr>
<td></td>
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<td>66.0%</td>
<td>58.3%</td>
<td>49.5%</td>
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<table>
<thead>
<tr>
<th>Year</th>
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<th>2007</th>
<th>2009</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>64.8%</td>
<td>69.2%</td>
<td>60.6%</td>
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<table>
<thead>
<tr>
<th>Year</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>61.7%</td>
<td>66.0%</td>
<td>45.8%</td>
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In Graduate/Professional School

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
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<th>2007</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>22.7%</td>
<td>19.3%</td>
<td>15.3%</td>
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<table>
<thead>
<tr>
<th>Year</th>
<th>Graduate</th>
<th>2005</th>
<th>2007</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>5.5%</td>
<td>9.3%</td>
<td>7.0%</td>
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</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Law</th>
<th>2005</th>
<th>2007</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>0.0%</td>
<td>2.4%</td>
<td>6.4%</td>
</tr>
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</table>
Professional Outcomes

• The effects of the current economic climate are being felt by recent graduates, fewer than half of whom were employed full-time immediately after graduation
• By one year out, more than half our baccalaureate and JD recipients, and two-thirds of our graduate alumni, were employed full-time
Takeaways

• DePaul graduates are satisfied with their programs, but levels of affinity differ between UG, Grad, and Law students

• DePaul does well at providing the skills and knowledge needed to compete in the job market

• However, the current economic problems are having an effect on the full-time employment prospects of our graduates
For more information...

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