

Freshman Admission Summary 2018

Division of Enrollment Management and Marketing

Dear colleagues,

Now that the fall 2018 freshman admission cycle has ended, it's time to take a final look at our recent accomplishments before shifting our focus to the fall 2019 cycle, which is already underway (and has been for almost a whole year already!).

This was a year with much to be proud of and many milestones, despite pressure from creeping demographic realities, an economy that has rebounded for many but certainly not all, and the uncertainty of government support for higher education.

Although we anticipated some continuing growth in freshman applications, even the most optimistic of us would have been unlikely to predict the 21 percent increase in freshman applications we saw this year. It's clear that our investments in people and systems to ensure we communicate effectively with students, parents, and high school and independent counselors are paying dividends.

The application increase allowed us to become noticeably more selective in the admission process. The admit rate dropped from 72 percent to 68 percent, which also resulted in a noticeable increase in the quality of the freshman class, as measured by our internal academic index calculation. As is often the case, our yield rate fell with greater selectivity, from 16 percent to 15 percent, but even so, our freshman class is the second-largest in history. The 2,575 freshmen represent a slight increase over last year's 2,542, and are 5 percent more than the budgeted target of 2,450.

Two particular programs stand out this year. Freshman enrollment in the University Honors Program is up more than 25 percent from 2017, from 247 to 310 students. And our Pathways Honors Program with Rosalind Franklin University of Medicine and Science also experienced big gains, enrolling 150 participants, up 20 percent from last year's total of 144.

The admission office is the front door of the university, and while the work they do is important, it could not produce results like these without the help of hundreds of people at DePaul. Our colleagues in the colleges, financial aid, the career center, housing and first-year programs all share this year's success, and will all be a major part of our success going forward.

On behalf of everyone at DePaul, thank you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jon Boeckenstedt', with a stylized, cursive script.

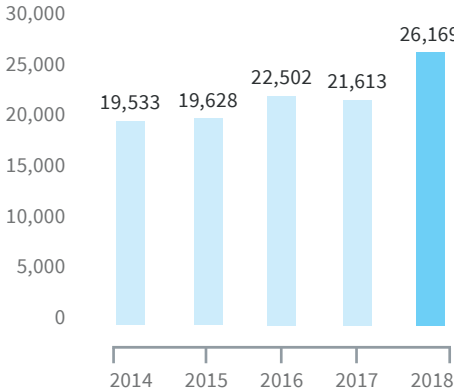
Jon Boeckenstedt
Associate Vice President for Enrollment Management

Freshman Admission Trends

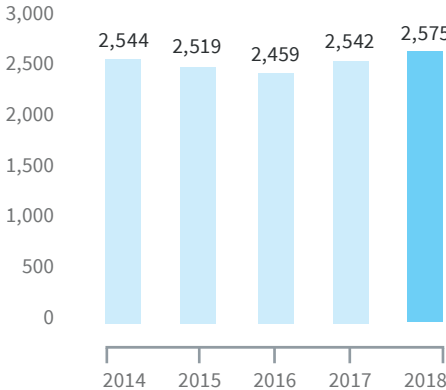
The freshman application total was the highest ever, while the size of the enrolling class was the second-largest in university history.

Freshman Applications, Enrollment and Admission Rates

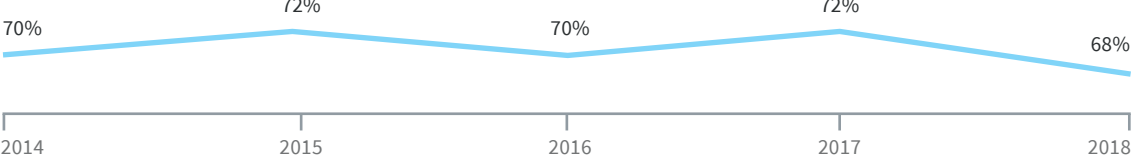
Applications



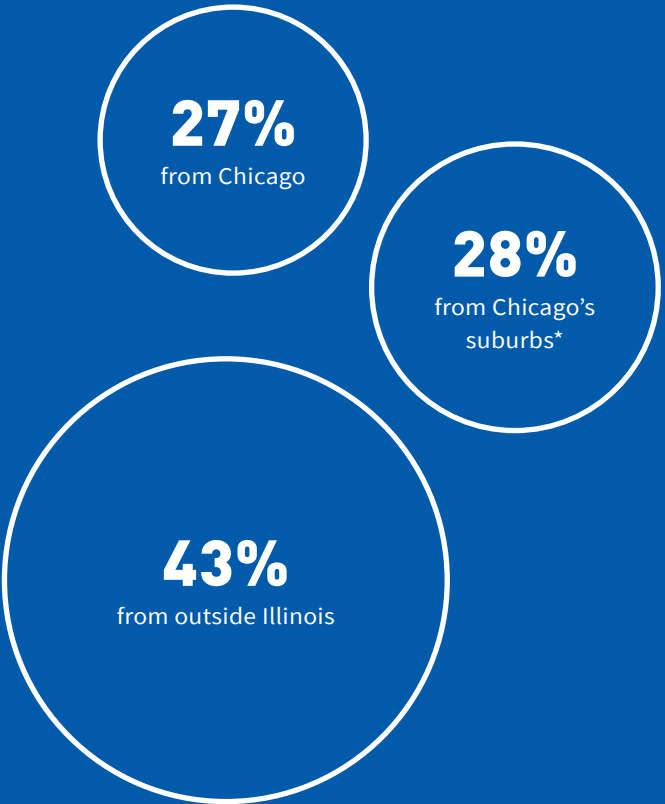
Enrollment



Admission Rates



In 2018, 26,169 high school students applied to DePaul for freshman admission



* 2% are from other parts of Illinois.



1,616
number of international students (F1 and J1 Visas) that applied



5,000+
number of high schools across the nation from which applications were received



60/40
ratio of female to male applicants

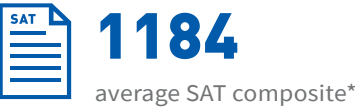


3,711
number of students that applied under the test-optional pilot program

New Freshman Academic Profile

Measures of high school preparation are among the strongest in recent years. The most popular 10 majors enrolled nearly half of new freshmen, and interest in technology, design and cinematic arts programs continues to build in the College of Computing and Digital Media (CDM), our second-largest college for new freshmen.

High School Academic Profile



Sixty-seven new freshmen began their first quarter at DePaul with enough AP, IB or dual-enrollment credits to earn sophomore or junior status.

New Freshmen by College

Business	Students Enrolled
2016	630
2017	644
2018	632
Computing and Digital Media	
2016	507
2017	522
2018	555
Science and Health	
2016	467
2017	505
2018	504

Liberal Arts and Social Sciences	Students Enrolled
2016	427
2017	439
2018	496
Communication	
2016	239
2017	197
2018	168
Theatre	
2016	74
2017	79
2018	88
Education	
2016	70
2017	89
2018	73
Music	
2016	45
2017	67
2018	59

* Average SAT composite includes scores for students who applied through the test-optional program and submitted scores post-admission for research purposes. Due to the transition of Illinois high schools from ACT to SAT testing, the DePaul average represents students with SAT scores and does not include those students who only provided ACT scores.

Most Popular Majors for New Freshmen

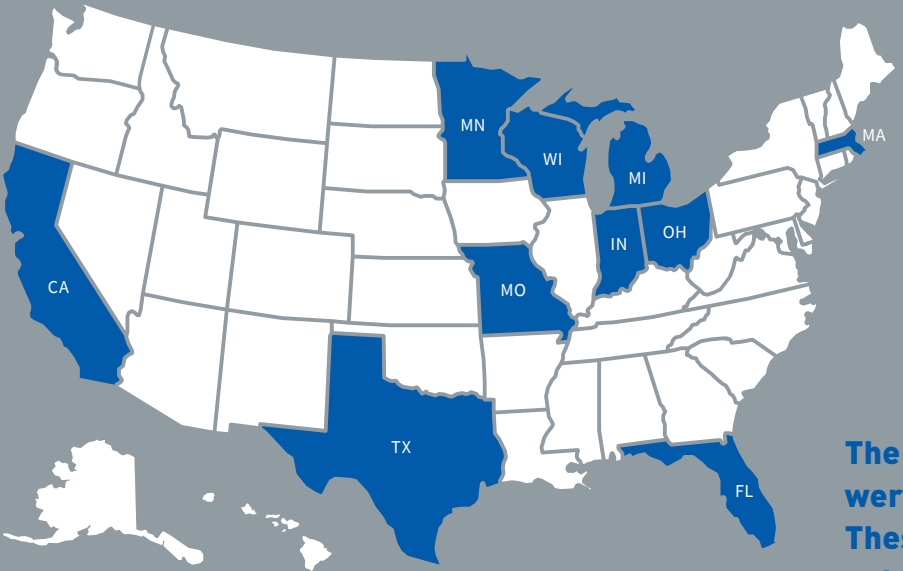
Major	Students Enrolled
Film and television	213
Accounting	145
Computer science	129
Psychology	123
Health sciences	120
Biological sciences	96
Marketing	93
Political science	92
Business administration	86
Finance	85

In addition, 354 students are undecided

The 3.67 average GPA for the freshman class is the highest in university history.

Top Feeder States Outside Illinois

California, Michigan, Ohio, Minnesota and Wisconsin



Top 10 Feeder States	2016	2017	2018
California	119	106	118
Michigan	135	109	86
Ohio	90	86	81
Minnesota	64	65	75
Wisconsin	68	60	73
Texas	48	43	48
Indiana	49	53	43
Missouri	35	57	37
Florida	28	29	28
Massachusetts	31	13	27

The greatest number of out-of-state freshmen were from California, Michigan and Ohio. These three states represent 31 percent of out-of-state freshmen.

New Freshmen by Geographic Diversity

Out-of-state

25+

freshmen came from California, Michigan, Ohio, Minnesota, Wisconsin, Texas, Indiana, Missouri, Florida, Massachusetts and Kentucky

5+

freshmen sent from these top out-of-state feeder high schools: Grosse Point South (Mich.), Hopkins (Minn.), Notre Dame (Calif.) and De La Salle (Minn.). Seven other schools outside Illinois sent four freshmen each

In-state

20+

freshmen sent from nine Illinois high schools: Glenbrook South, Lincoln Park, South Elgin, Niles West, Stevenson, Barrington, Oak Park and River Forest, and Maine East

New Freshman Diversity

DePaul continues a long-standing tradition of being among the most diverse selective institutions in the country. When measuring a combination of selectivity and diversity—including ethnic, geographic and socioeconomic diversity, as well as parental educational attainment—only a few institutions compare favorably to DePaul.

New Freshmen by Ethnic Diversity

Caucasian	Students Enrolled
2016	1,372
2017	1,333
2018	1,342
Hispanic/Latino	
2016	445
2017	542
2018	557
Asian/Pacific Islander	
2016	189
2017	254
2018	245
African-American	
2016	180
2017	182
2018	164

Multiracial/Non-Hispanic	Students Enrolled
2016	114
2017	112
2018	168
Other/Unreported	
2016	80
2017	60
2018	45

To comply with federal standards on reporting of race and ethnicity, students must identify their ethnicity and their race. For ethnicity, students must select either Hispanic or non-Hispanic. Race is then reported only for students who are non-Hispanic. A student may indicate a single race (e.g., Asian, African-American, etc.) or “two or more races” (i.e., multiracial).

International*

2016	79
2017	59
2018	54

*Includes students with all visa types.

44% of the freshman class is American students of color.

New Freshmen by Socioeconomic Diversity and Parental Attainment



31%

percentage of class eligible for the federal Pell Grant for low-income students



89%

proportion of freshmen that filed for financial aid (completed the FAFSA)



33%

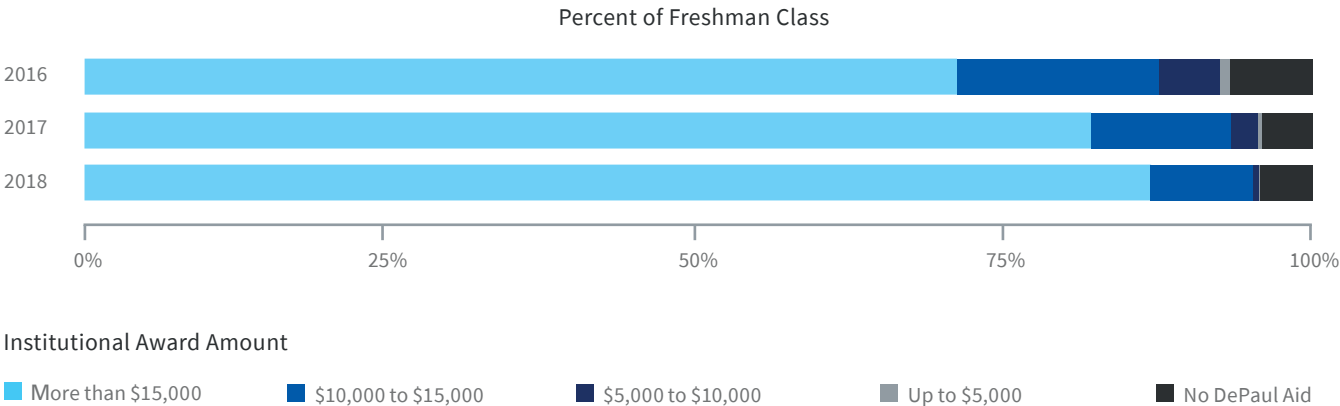
share of freshmen that are first-generation college students


New Freshman Financial Aid Profile

DePaul awards its institutional aid in a manner consistent with mission-based principles of making a high-quality education available to promising students, including those who are otherwise unable to afford attending a selective, private institution.

Institutional Aid Distribution by Amount

DePaul has intentionally responded to the increasing affordability challenges of parents and students.





52%

proportion of enrolling students that received more than \$20,000 in financial aid from DePaul University sources in 2018

Financial Aid Profile

DePaul prides itself on making a high-quality educational experience accessible to students of all socioeconomic backgrounds.



\$53M+

amount DePaul awarded in institutional grants and scholarships to enrolling freshmen

32%

percentage of freshmen (822 students) receiving Pell grants

47%

proportion of freshmen from Illinois receiving a Pell grant and/or an Illinois MAP award



28%

proportion of enrolling freshmen where the cost of attendance at DePaul is greater than the parental adjusted gross income (AGI)

47%

percentage of freshmen with parental AGI of \$100,000 or less

6%

share of freshmen from families with parental AGI of \$20,000 or less

University Honors Program

DePaul enrolled a record 310 freshmen in the University Honors Program this fall. The program brings students together in an interdisciplinary curriculum that integrates a well-designed liberal arts education with the cultural resources of the global city of Chicago. Working in small seminars under the direction of dedicated faculty, honors students join a scholarly community engaging in transformative experiences.

Academic Highlights for Honors Program Freshmen



4.1

average high school GPA of entering freshmen in honors



1300 points

the average SAT score for freshmen in the Honors Program is in the top 13 percent among all SAT test-takers nationally

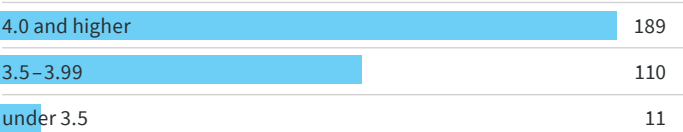
About 12 percent of the freshman class, or 310 students, enrolled in the Honors Program in fall 2018.*

* There are five other college- and discipline-specific honors programs at DePaul. The information presented here does not include those programs.
** 122 students submitted only ACT scores and 17 enrolled through the test-optional program.

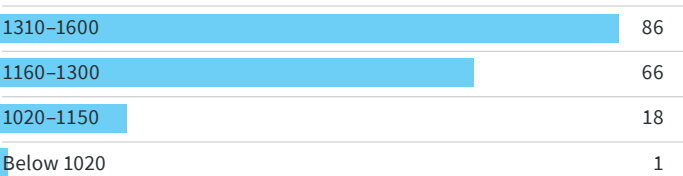
High School Academic Profile

310 matriculants total

High School GPA

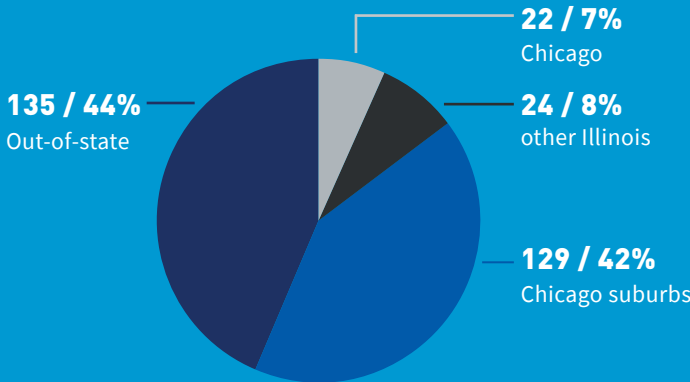


SAT Composite**



Honors Program Freshmen by Geography

310 matriculants total



232

number of high schools from which freshmen in the Honors Program come



33

number of different states from which freshmen in the Honors Program come

Proportion of Honors Program Freshmen by College



32%

College of Liberal Arts and Social Sciences



26%

College of Science and Health



16%

Driehaus College of Business



15%

College of Computing and Digital Media

Select Admission Initiatives

Test-Optional Admission

When DePaul announced a pilot program making it the largest private test-optional university in the nation in 2011, it was on the brink of a nationwide shift in university policies on standardized testing in admission. Approved on a permanent basis by DePaul’s Faculty Council in 2016, test-optional continues to increase as a share of the freshman class.

Twelve percent of the freshman class, or 306 students, enrolled through the test-optional program. These students come from a wide range of geographic, socioeconomic and ethnic/racial groups.

Our research shows that the single best predictor of college success—by an overwhelming margin—is high school performance in a rigorous, college-preparatory curriculum.

The enrolling freshmen who did not submit test scores have a slightly higher average high school GPA compared with freshmen who applied with test scores (3.73 compared with 3.66).

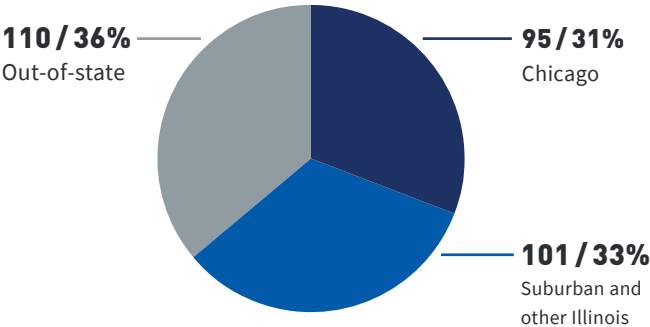
New Test-Optional Freshmen by Ethnicity

306 matriculants total

Hispanic/Latino	109
Caucasian	104
African-American	37
Asian/Pacific Islander	24
Multiracial/Non-Hispanic	24
Other/Unreported	8

New Test-Optional Freshmen by Geography

306 matriculants total



Pathways Program in Health Sciences

In October 2012, DePaul announced an agreement with Rosalind Franklin University of Medicine and Science that included opportunities for DePaul students interested in pursuing a career in one of the rapidly growing professions in health sciences. The Pathways Program was developed specifically for entering freshmen to take advantage of this exciting partnership. These students bring drive, focus and extraordinary academic credentials.



4.1

average high school GPA



top 10%

average test score in the top decile of all students nationwide



31%

first students in their families to attend college

DePaul enrolled 144 new freshmen in the program, or about 6 percent of the entering class, a 20 percent increase from 120 last year.

In addition, 28 percent come from outside Illinois, and 51 percent are American students of color.

DePaul at a Glance

DePaul is known for providing a high-caliber education to students from a broad range of backgrounds, with particular attention to first-generation students. It is nationally recognized for incorporating service learning throughout its curriculum and for delivering real-world knowledge in an urban, multicultural environment.

Students and Programs

22,437

number of students at DePaul, making it the largest Catholic University in the U.S. and the largest private, nonprofit university in the Midwest

300+

number of undergraduate and graduate programs of study offered on two campuses in Chicago

Faculty

917+

full-time faculty members in 10 colleges and schools at DePaul

85%+

share of faculty members who hold a PhD or the highest degree in their fields

Retention Rate and Degrees

86%

DePaul’s first-year retention rate in 2018, exceeding the national average for private universities

6,300+

number of undergraduate and graduate degrees DePaul awards annually

Graduation Rate and Post-Graduation Outcomes

72%

six-year graduation rate, exceeding the national average for private universities

92%

share of graduates from the class of 2017 employed and/or in graduate school six months after graduation

Alumni

185,000+

number of DePaul alumni living in over 90 countries

116,000

amount of DePaul alumni living and working in the metropolitan Chicago area

Learn more at depaul.edu

Enrollment Management and Marketing

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