

MARKET SHARE

INFORMATION ON DEPAUL UNIVERSITY'S
MARKET PROMINENCE, POSITION AND PERFORMANCE

DePaul “Double Demons”: Graduate Students Who Are Also DePaul Alumni

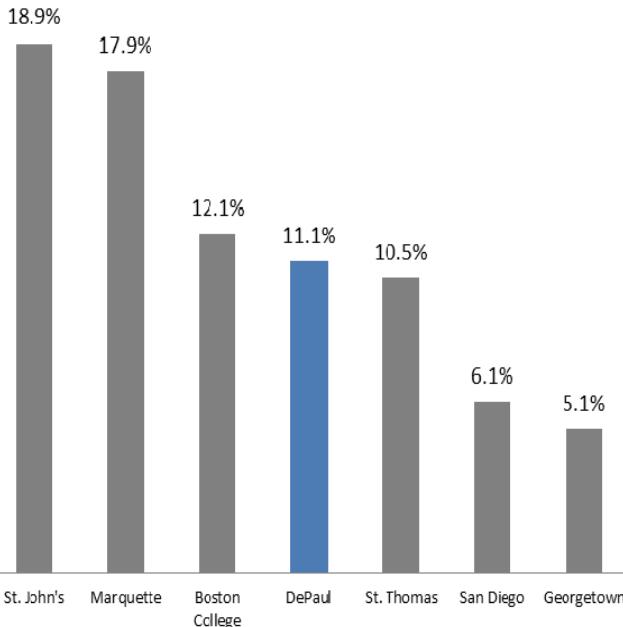
In fall 2011, DePaul’s graduate student enrollment of 7,983 students comprised 31.4 percent of the university’s total enrollment of 25,398 students. Of these graduate students, 884 (11.1 percent) were “double demons,” or alumni who previously received an undergraduate degree at DePaul. This is comparable to the 10.7 percent figure for fall 2010 graduate students.

Across select peer universities, DePaul’s “double demon” rate fell midway between St. John’s with the highest rate of re-enrollment at 18.9 percent and Georgetown with the lowest rate of re-enrollment at 5.1 percent.

The percentage of DePaul’s “double demons” varied by college. More than one-third of SNL graduate students also had DePaul undergraduate degrees. In the College of Communication, 17.7 percent of all graduate students were DePaul alumni. In the remaining colleges, “double demons” comprised 7.2 percent to 12.9 percent of graduate students, except for The Theatre School where only 2.6 percent were DePaul alumni.

Of the 884 “double demons” currently enrolled, CDM had the highest percentage (24.3 percent), followed by LAS (18.8 percent), Education (18.4 percent), and KGSB (18.3 percent).

Percentage of 2011 Graduate Students with Undergraduate Degree from Same University



**“Double Demons” by College
(Percent of Total Fall 2011 Graduate Enrollment in Each College)**

