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INFORMATION ON DEPAUL UNIVERSITY'S
MARKET PROMINENCE, POSITION AND PERFORMANCE

DePaul's Ranks on Six of Eight U.S. News Indicators are Highest in 10 Years

U.S. News & World Report published the new "America's Best Colleges 2015" magazine in August 2014, kicking off another round of rankings and ratings publications. Probably the most well-known, "America's Best Colleges" has since the 1980s ranked institutions on several variables related to perception of reputation, profile, resources and outcomes. Eight indicators make up the total ranking, ranging in weight from *Retention*, which accounts for 22.5 percent of the overall score, to *Alumni Giving*, accounting for 5 percent of the overall score.

In the 2015 publication, DePaul's overall rank remains the same as last year at 121 out of nearly









400 national universities. Yet the rankings of six of the eight indicators are at their highest point in 10 years, including the two highest weighted indicators: *Retention* and *Faculty Resources*.

Additionally, DePaul's rankings for *Alumni Giving* and *Financial Resources* have been steady or have increased over the past five years.

Over the years, the ranking methodology has evolved, with recent methodologies giving more weight to outcome measures and introducing a *Counselor Rating* indicator to augment but not increase the weight of the *Peer Assessment*.

DePaul's Rank on U.S. News Indicators from 2006 to 2015

(Publishing year with the highest rank is marked in green - Indicators in order of weighting)

Academic Indicator	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Long-term Trend in Rank 2006-2015
Retention	109	108	114	119	120	120	117	119	114	108	
Faculty Resources	175	205	175	168	167	177	159	166	150	147	
Peer Assessment	123	127	120	110	114	118	121	118	117	116	
Student Selectivity	123	146	125	126	121	127	121	118	121	113	
Financial Resources	185	194	198	210	216	209	193	182	182	177	
Graduation Rate Performance	119	75	27	42	53	45	39	71	49	17	
Counselor Rating						74	124	100	104	115	
Alumni Giving	200	204	219	214	217	213	204	201	198	189	

Source: IRMA's Annual U.S. News Analysis. For more information, contact Sue Stachler at sstachle@depaul.edu.