

MARKET SHARE

INFORMATION ON DEPAUL UNIVERSITY'S
MARKET PROMINENCE, POSITION AND PERFORMANCE

Where do Non-Enrolling DePaul Freshman Admits Enroll?

In 2013, DePaul admitted 11,948 new freshman applicants; 2,425 enrolled in fall 2013. Eighty-one percent of the remaining 9,523 admitted freshman applicants enrolled at 737 competitor institutions nationally, according to data from the National Student Clearinghouse. Nineteen percent were not found at another institution in the fall term.

Clearinghouse data reveal the following about enrollment activity for non-enrolling applicants:

- More non-enrolling admits enrolled at out-of-state institutions than Illinois institutions. Almost half of the non-enrolling admits (4,544 admits) enrolled at 655 out-of-state institutions in 2013.
- Whether at out-of-state or in-state schools, admits were evenly split between private and public four-year institutions and few enrolled at two-year institutions (5 percent).
- Ten institutions out of the 737 destination schools enrolled at least 100 students each.
- The University of Illinois at Chicago, Loyola University Chicago and University of Illinois Urbana-Champaign accounted for almost two-thirds of the enrollment of non-enrolling admits at these top 10 schools.
- Compared to 2012, significantly more non-enrolling admits attended Loyola University Chicago and University of Illinois at Chicago in 2013 (up by 14 and 13 percent, respectively).

Where Non-Enrolling DePaul Admits Enrolled
Top 10 Illinois and Out-of-State Universities in 2012 & 2013

