

MARKET SHARE

INFORMATION ON DEPAUL UNIVERSITY'S
MARKET PROMINENCE, POSITION AND PERFORMANCE

Where Do Non-Enrolling Freshman Admits Go?

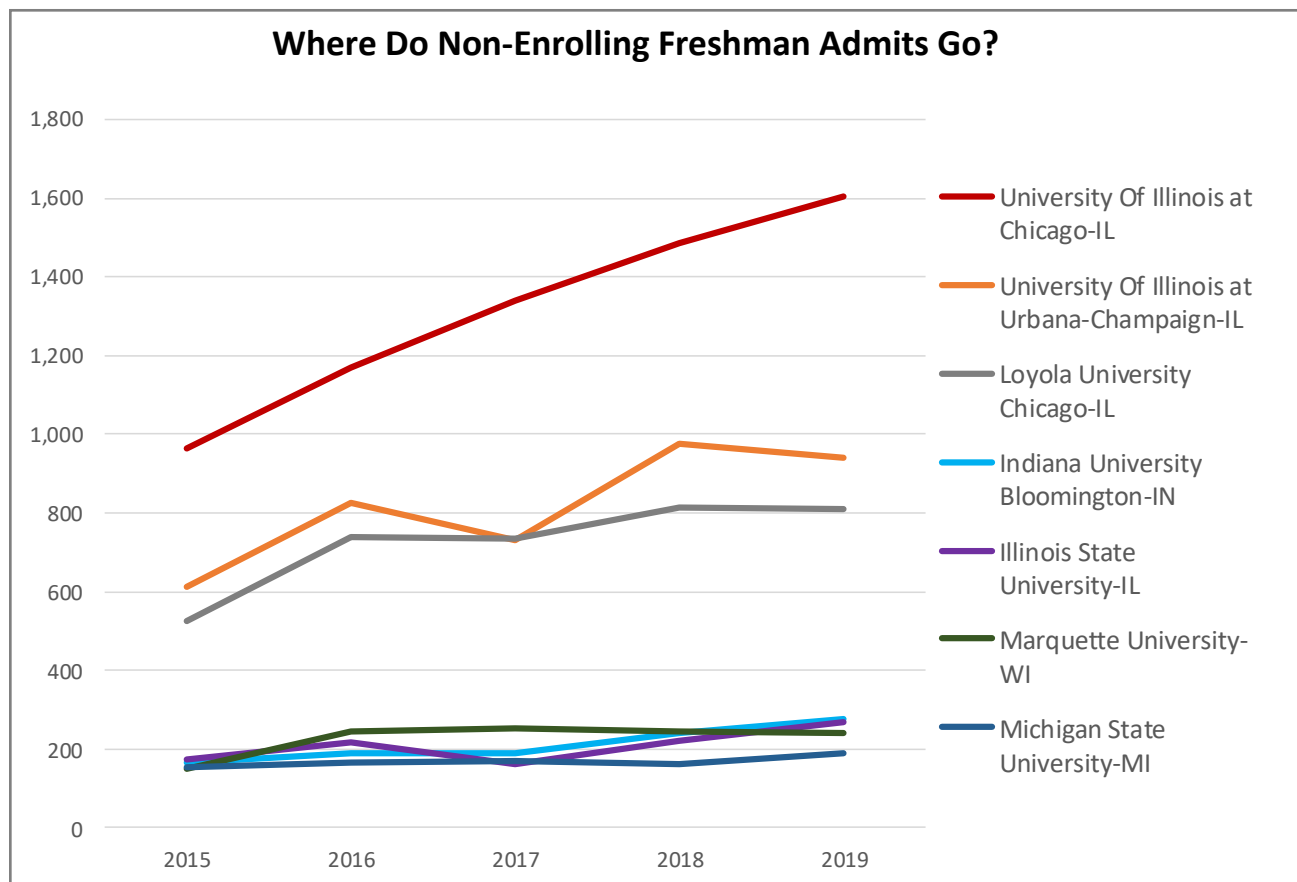
In fall 2019, DePaul admitted 18,348 new freshman applicants and 2,627 enrolled. Ninety percent of the remaining 15,721 admitted freshmen enrolled at almost 1,000 competitor institutions nationally, according to data from the National Student Clearinghouse.

In 2019, the largest destinations for non-enrolling admits were University of Illinois at Chicago (UIC), University of Illinois at Urbana Champaign (UIUC), and Loyola University. From 2018 to 2019, the number of admits enrolling at UIC increased by 8 percent, while the number going to UIUC declined by 3 percent and Loyola enrollment was flat. The next four destinations were Indiana University–Bloomington, Illinois State University, Marquette University and Michigan. All but

Marquette increased the number of DePaul enrollments from 2018 to 2019.

In total, 50 percent of non-enrolling admits in 2019 who enrolled at a known institution enrolled at a 4-year public institution, 41 percent enrolled at a 4-year private institution and 9 percent at a community college. Of freshmen who stayed in Illinois, 16 percent enrolled at a community college, 48 percent to a 4-year public and 36 percent at a 4-year private institution.

Over the past five years, the number of freshmen admitted to DePaul has increased by 30 percent and DePaul freshman applications have increased by 37 percent.



Sources: Data from IRMA's National Student Clearinghouse Report, "[Where do non-enrolling admits go?](#)"
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