

MARKET SHARE

INFORMATION ON DEPAUL UNIVERSITY'S
MARKET PROMINENCE, POSITION AND PERFORMANCE

Benchmarking DePaul Against Other Institutions

DePaul benchmarks against other institutions to understand how it compares and performs in context. The process of benchmarking teaches an institution how to improve, answering questions such as, “How well are we doing compared to others?” and “Who is doing it best?”

Two common comparison groups DePaul uses are the largest Catholic institutions and the schools most similar, based on a statistical analysis of a number of institutional, market, academic, student, curricular and financial characteristics. These two lists have nine common institutions.

Three are regional competitors Loyola University, Marquette University and Saint Louis University.

DePaul benchmarks against these and other institutions to understand its relative performance on metrics associated with the university strategic plan, tuition pricing trends, and perceptions of the college student experience. DePaul also uses these lists to compare itself on a variety of performance metrics using data from the national Integrated Postsecondary Education Data System (IPEDS) database.

25 Largest Catholic Institutions		20 Most Similar Comparison Institutions	
Barry University	Saint Louis University	Adelphi University	Seattle University
Boston College	Santa Clara University	Chapman University	Seton Hall University
Creighton University	Seattle University	Duquesne University	St John's University New York
Duquesne University	Seton Hall University	Hofstra University	Suffolk University
Fordham University	St John's University New York	Loyola Marymount University	Syracuse University
Georgetown University	University of Dayton	Loyola University Chicago	University of Denver
Gonzaga University	University of Notre Dame	Marquette University	University of La Verne
Loyola Marymount University	University of San Diego	Mercer University	University of San Diego
Loyola University Chicago	University of San Francisco	Pace University New York	University of San Francisco
Marquette University	University of St Thomas	Saint Louis University	University of St Thomas
Regis University	University of the Incarnate Word		
Sacred Heart University	Villanova University		
Saint Joseph's University			

Bold institutions are on both lists. Schools are listed alphabetically.

For more information see the report [DePaul Peer Sets for University Benchmarking](#), or contact [Jackie Cameron](#).