

# MARKET SHARE

INFORMATION ON DEPAUL UNIVERSITY'S  
MARKET PROMINENCE, POSITION AND PERFORMANCE

## More Non-Enrolling Freshmen In Illinois are Choosing Public Institutions

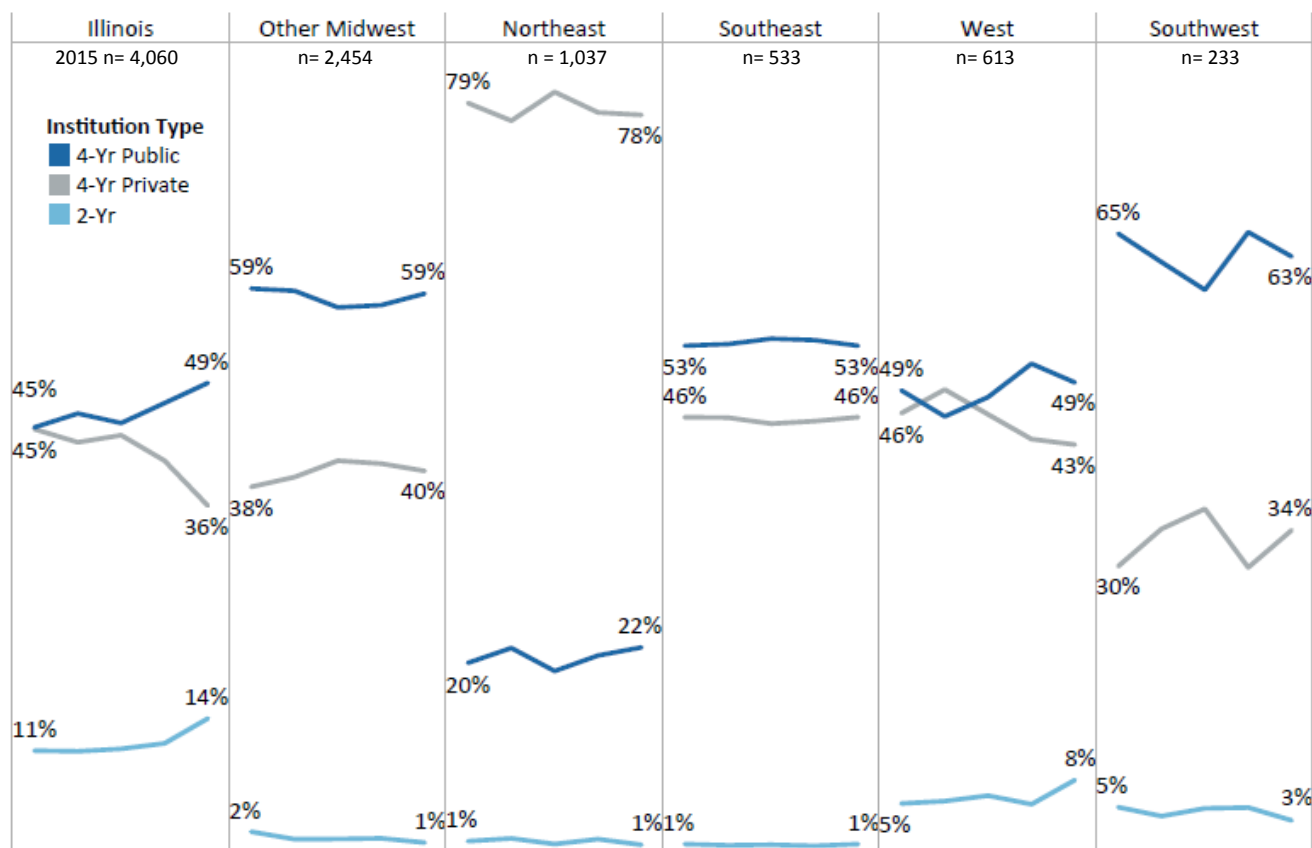
DePaul admitted 14,129 new freshman applicants for fall 2015, of which 2,519 enrolled. Seventy-seven percent of the remaining 11,610 admitted students enrolled at institutions across all 50 states, according to data from the National Student Clearinghouse. Twenty-three percent were not found enrolled at another institution in the fall.

Of the 8,932 students in 2015 who enrolled at other institutions, most selected a school in Illinois (45 percent) or another state in the Midwest (27 percent). Unlike other areas of the country, the proportion of DePaul's non-enrolling admits in Illinois choosing four-year public institutions over four-year private schools has changed substantially in the past five years.

In 2011, Illinois non-enrolling admits were split equally between four-year public and private schools, at 45 percent each. By 2015, the proportion of students attending a four-year public school (49 percent) was 13 percentage points higher than the proportion attending a four-year private school (36 percent).

In 2015, the top in-state public school was the University of Illinois at Chicago (UIC). UIC drew 964 DePaul admitted freshmen, more than doubling from 460 in 2011. The second most popular destination, the University of Illinois at Urbana Champaign, drew 612 admits in 2015 compared with 456 admits in 2011, an increase of 34 percent.

**Percent of DePaul Non-Enrolling Admitted Freshmen by Institution Location & Type, Fall 2011-2015**



Source: IRMA Final Fall 2015 Clearinghouse, Non-Enrolled Report; based on data from the National Student Clearinghouse.

Note: Chart excludes students not found enrolled at any institution or enrolled overseas. Contact: Karolynn Horan at [khoran2@depaul.edu](mailto:khoran2@depaul.edu).