



Market Share

ISSUE 79—SEPTEMBER 2009

Information on DePaul University's Market Prominence, Position and Performance
From the Division of Enrollment Management & Marketing

DePaul Continues to Lead in Hispanic Undergraduate Enrollment Among Private Institutions

In 2007, for the 14th consecutive year, DePaul enrolled more Hispanic undergraduate students than any other private institution in Illinois.

There were 86,643 Hispanic undergraduate students enrolled at all Illinois institutions in 2007; 14% were enrolled at private four-year institutions; 67% at two-year institutions and 13% at four-year public institutions. Hispanic undergraduate enrollment in Illinois increased 33% from 1998.

The 1,846 Hispanic undergraduate students at DePaul represented 15% of all Hispanic undergraduates at Illinois four-year private institutions. (DePaul enrolled 11% of all undergraduates at Illinois four-year private institutions in 2007.)

DePaul's 40% increase in Hispanic undergraduate enrollment from 1998 to 2007 was greater than each of the next three largest schools. DePaul's increase also was greater than the statewide increase among private institutions of 39%.

Hispanic Undergraduate Enrollment at Largest Private Institutions in Illinois, 1998 and 2007

