



# Market Share

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*Information on DePaul University's Market Prominence, Position and Performance*  
From the Division of Enrollment Management and Marketing

## DePaul Graduate Students Who Are DePaul Alumni

In fall 2008, a total of 7,526 graduate students enrolled at DePaul, compared to 7,353 in fall 2007. Graduate enrollment made up 30% of DePaul's total enrollment of 24,352 students.

A total of 720, or 10%, of this year's graduate students are DePaul alumni, having previously received their bachelor's degrees at DePaul.

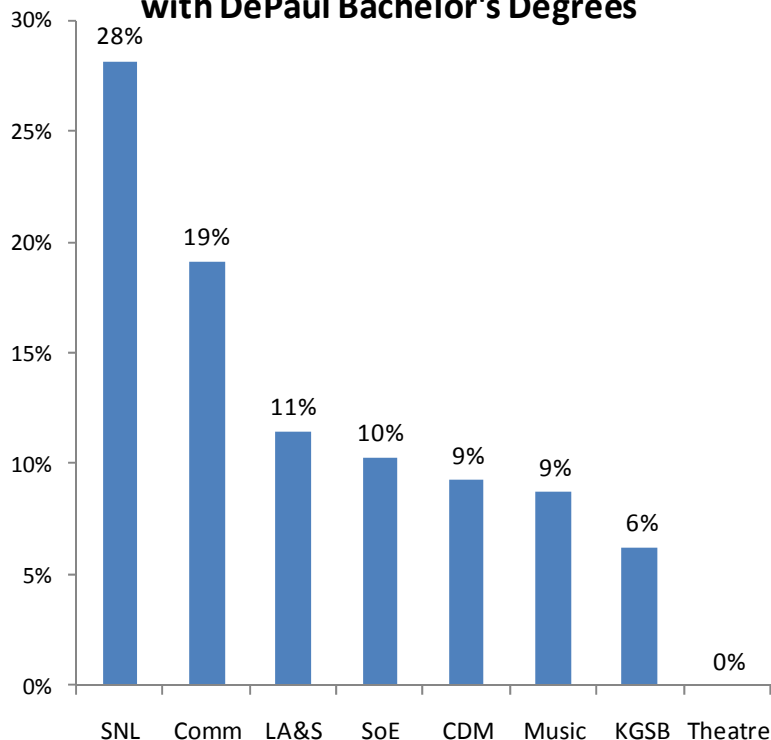
This percentage varies by college, from 28% in SNL's graduate programs to 6% in

the Kellstadt Graduate School of Business.

Kellstadt had the largest graduate enrollment in fall 2008, and 6% of this enrollment was DePaul alumni (136 students). CDM, LA&S and Education enrolled between 100 and 200 DePaul alumni this fall.

Of the 134,813 living alumni, 8,582 (6.3%) have more than one degree from DePaul: 8,404 are Double Demons, 170 are Triple Demons and eight are Quadruple Demons.

**Fall 2008 Percent of Graduate Students with DePaul Bachelor's Degrees**



**Fall 2008 Graduate Enrollment and Alumni**

College	Graduate Enrollment	Alumni Enrolled
Kellstadt	2,182	136
CDM	1,898	176
LA&S	1,658	190
Education	1,310	135
Communication	178	34
SNL	135	38
Music	126	11
Theatre	39	-
Graduate Students	7,526	720