# Market Share

*Information on DePaul's Market Prominence, Position and Performance*

**Fall 2000**
**Share of CIS Enrollment**
DePaul: 40%
IIT: 11%
Keller: 7%
UI Springfield: 5%
Northern: 4%

**Share of CIS Degrees Awarded**
DePaul: 22%
IIT: 15%
Northern, UIUC: 9%
Loyola: 8%

**98-00 Enrollment Growth in DePaul's CIS Programs:**

E-Commerce +487% ('99-'00)
Mgmt Info Systems +327%
Human Computer Interact. +113%
Distributed Systems +63%
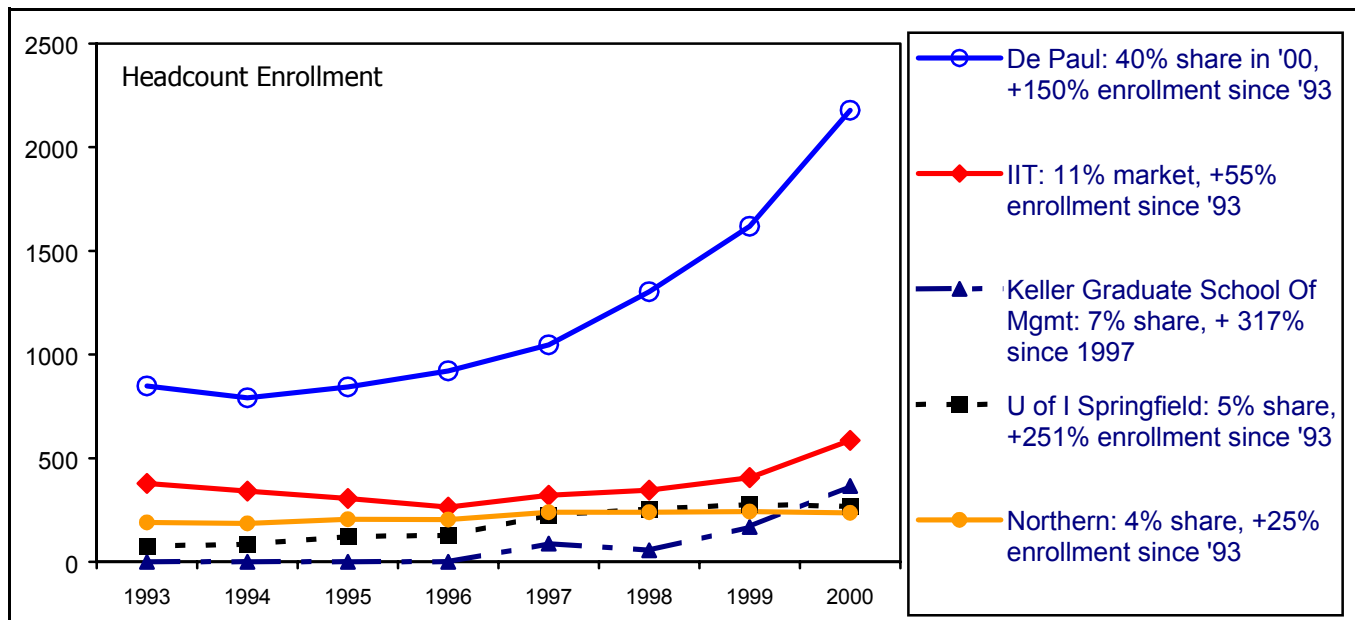Information Systems +56%
Software Engineering +34%
Computer Science +29%
Telecommunications +7%

## DePaul Dominates the Master's Level Computer Science Market

- Enrollment in computer and information sciences (*CIS*) programs accounts for a small but growing percent of Illinois Master's level enrollment, up from 3% to 7% since 1993.

- Throughout the 1990's, DePaul has dominated this market, enrolling the largest share of these students since 1993 (up from 32% to 40% in 2000). This includes all DePaul CIS programs in CTI and KGSB.

- Although DePaul has a smaller proportion of the degrees awarded in Illinois, DePaul is also the leader in the share of degrees (22% in 2000).

- There are few strong competitors in the CIS market. IIT, the second leading institution, has only 11% of the enrollment market and 15% of the degrees awarded.

- From 1998—2000, DePaul's largest growing CIS programs were E-Commerce, Management Information Systems, Human Computer Interaction.

### Illinois Schools with the Largest Share of Computer & Information Sciences Enrollment



Legend:
- De Paul: 40% share in '00, +150% enrollment since '93
- IIT: 11% market, +55% enrollment since '93
- Keller Graduate School Of Mgmt: 7% share, + 317% since 1997
- U of I Springfield: 5% share, +251% enrollment since '93
- Northern: 4% share, +25% enrollment since '93

*Source: IBHE Data Files, 1993—2000, EMR's Annual IBHE Market Share Analysis*