

## **Market Share**

*Information on DePaul University's Market Prominence, Position and Performance*From the Division of Enrollment Management and Marketing

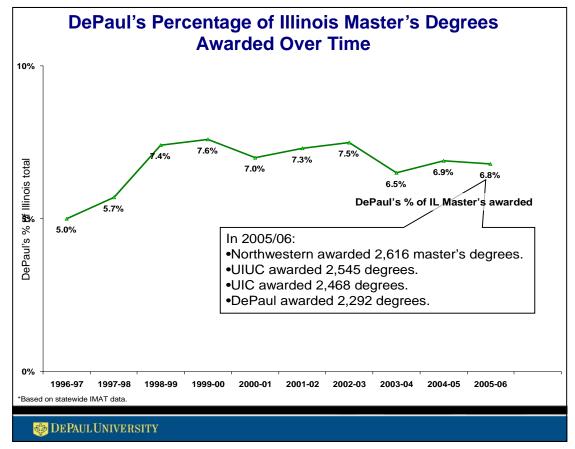
## **DePaul Among Top Four Awarding Master's Degrees In Illinois**

The number of DePaul master's degree recipients has increased 76.8% over the past 10 years, from 1,312 to 2,319 in 2006/07. Almost 80% of this increase occurred between 1997/98 and 2002/03.

Of the 2,319 master's degrees awarded in 2006/07: KGSB awarded 31%; CTI, Education and LA&S each awarded about 20% (23%, 22% and 20% respectively); and a total of about 5% were awarded by SNL, Music and Theatre combined.

DePaul's share of master's degrees awarded in Illinois increased sharply in the late 1990s, to a high point of 7.6% in 1999/00. After a period of relatively steady market share, DePaul's share of degrees awarded slightly decreased in 2003/04 and is currently 6.8% of all Illinois degrees awarded in 2005/06.

In 2005/06, DePaul was fourth among all Illinois institutions in the number of master's degrees awarded, following Northwestern, University of Illinois-Urbana (UIUC) and University of Illinois-Chicago (UIC). These four institutions together awarded almost 10,000 master's degrees, or 31% of all 31,906 master's degrees awarded in Illinois in 2005/06 (the most recent year for statewide trend data).



Source: EMR Report: Profile of DePaul's Master's Degree Recipients, February 2008