



Market Share

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Information on DePaul University's Market Prominence, Position and Performance
From the Division of Enrollment Management and Marketing

DePaul Among Top Four Awarding Master's Degrees In Illinois

The number of DePaul master's degree recipients has increased 76.8% over the past 10 years, from 1,312 to 2,319 in 2006/07. Almost 80% of this increase occurred between 1997/98 and 2002/03.

Of the 2,319 master's degrees awarded in 2006/07: KGSB awarded 31%; CTI, Education and LA&S each awarded about 20% (23%, 22% and 20% respectively); and a total of about 5% were awarded by SNL, Music and Theatre combined.

DePaul's share of master's degrees awarded in Illinois increased sharply in the late 1990s, to a high point of 7.6% in

1999/00. After a period of relatively steady market share, DePaul's share of degrees awarded slightly decreased in 2003/04 and is currently 6.8% of all Illinois degrees awarded in 2005/06.

In 2005/06, DePaul was fourth among all Illinois institutions in the number of master's degrees awarded, following Northwestern, University of Illinois-Urbana (UIUC) and University of Illinois-Chicago (UIC). These four institutions together awarded almost 10,000 master's degrees, or 31% of all 31,906 master's degrees awarded in Illinois in 2005/06 (the most recent year for statewide trend data).

