

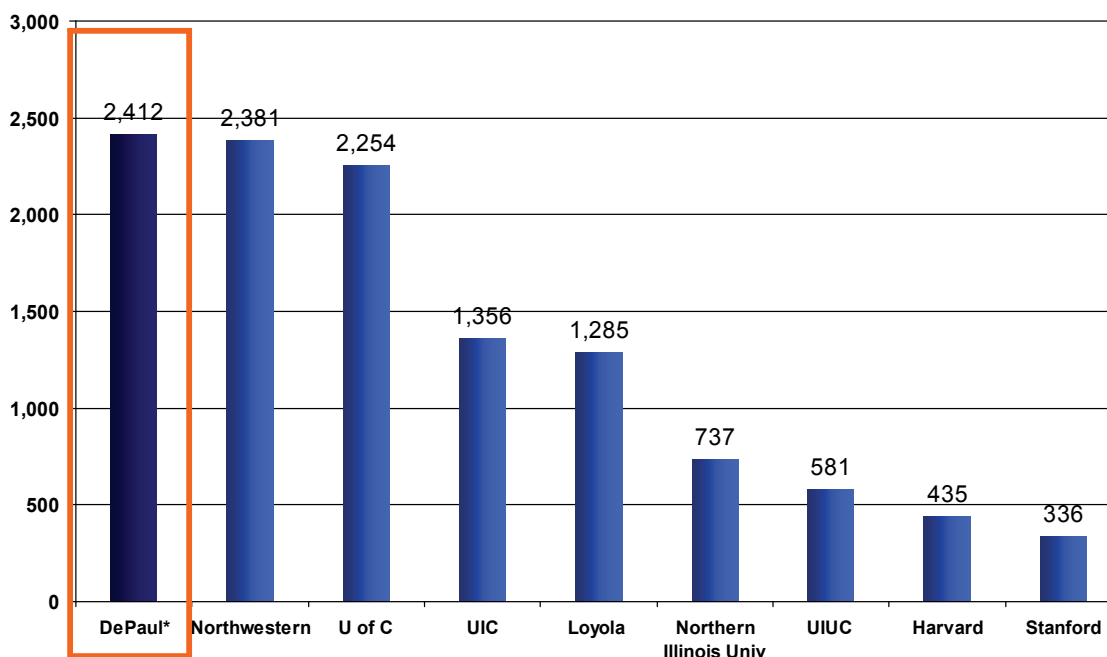
Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management

Office of Enrollment & Marketing Research

Top Programs to which Illinois GMAT Testers Sent Scores Testing Year 2004/2005



DePaul includes both evening (1,830) & full-time (582)

Since 2001, the number of GMAT® tests taken has declined, both in the U.S. and internationally. In Illinois, the number of testers was down 20% from 2001/02 to 2004/05, with an 18% drop in the number of men testers, and a 24% drop in the number of women testers.

Recent trends suggest that this trend may be changing, however. Beginning in March, GMAT® registrations for 2006 began to outpace registrations for the same period in 2005. Currently, the number of test takers registered for the exam is higher than it has been for this period since 2003.

Employers, optimistic about the economy, plan to hire an average of 18% more MBA's this year than in 2005, according to the latest GMAC® Corporate Recruiters Survey.

In Illinois, in the testing year 2004/05, a total of 6,793 people took the GMAT. A total of 2,412 Illinois testers, or 36%, sent their scores to DePaul; 1,830 Illinois GMAT testers sent their scores to DePaul's evening MBA program, and another 582 sent their scores to DePaul's full-time MBA program. This makes DePaul the number one destination for Illinois GMAT score senders in 2005, followed by Northwestern and U of C each receiving 34%.

The average GMAT for Illinois men in 2004/05 was 554 and the average GMAT for Illinois women was 506, with scores for men over time consistently higher than those for women. Illinois compares favorably to the averages for all GMAT testers, with men scoring 541 on average and women scoring 500.

SOURCE: www.gmac.com, Note: year is GMAC test year Oct-June.