Issue 41

September, 2006

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management Office of Enrollment & Marketing Research

Since 1995, the freshman class has grown 90%, driven in large part by a 119% increase in suburban students, up from 39% to 45% of the freshman class.

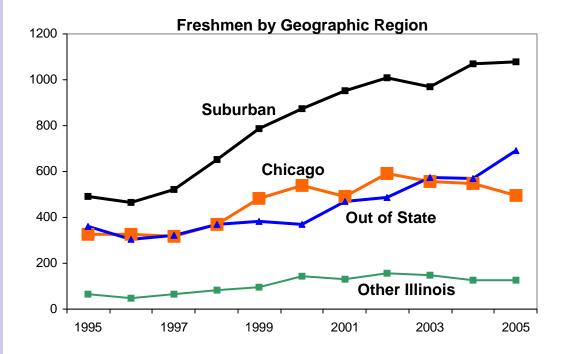
The volume of out-ofstate students is also up, by 91% since 1995, although the proportion has remained consistent at 29% of the freshman class.

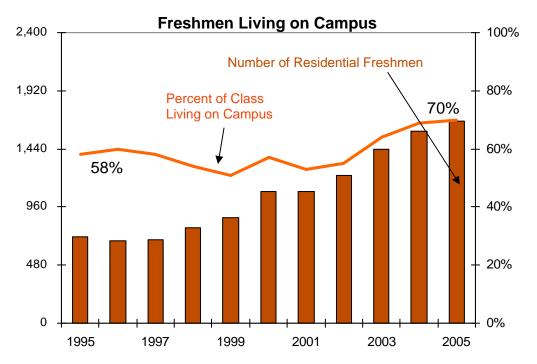
And although the number of Chicago students is up 51%, the percentage has dropped from 26% to 21% of the class.

Over this time, the freshman class has also become more residential. In 1995, 58% of freshmen registered full-time were living on campus. By 2005, 70% of freshmen registered full-time were living on campus

In total, the number of full-time freshmen living on campus increased from 715 to 1,671 freshmen, or 134%, over the past 10 years.

DePaul Freshmen Living on Campus





Source: OIPR Fact File