

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management
Office of Enrollment & Marketing Research

Top feeder high schools for Chicago applicants (by applicant volume):

LANE TECH HS	165
WHITNEY YOUNG HS	94
LOYOLA ACADEMY	65
LINCOLN PARK HS	64
JONES METRO HS	50

Top feeder high schools for suburban applicants:

MAINE TWNSP S.	89
HINSDALE CENTRAL	86
GLENBROOK SOUTH	81
ADLAI STEVENSON	76
NILES TWNSH W	75

Top feeder high schools for high ability (28+) applicants

ADLAI STEVENSON HS	24
NORTHSIDE COLL PREP	18
WHITNEY YOUNG HS	18
LYONS TOWNSHIP N. H S	16
MAINE TOWNSHIP S. HS	16

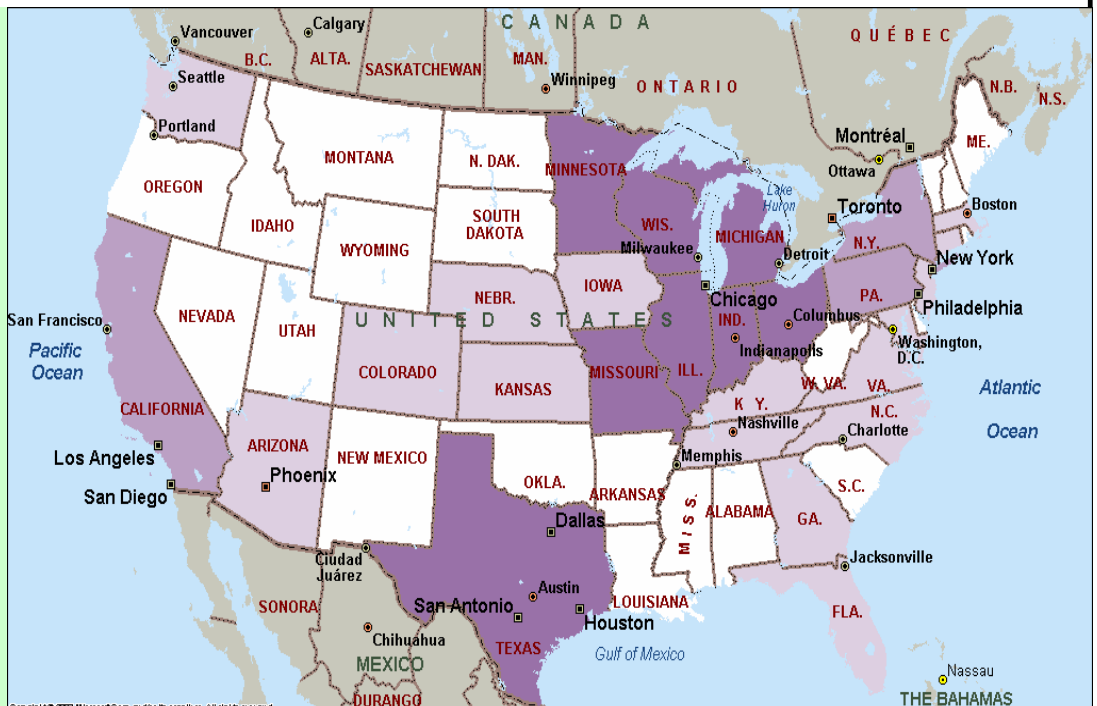
Where do our new freshmen come from?

- In fall 2004, DePaul received 10,087 freshman applications, up 7% over fall 2003. Applicants came from over 2,000 schools, from all 50 states, and nearly 40 countries.
- Forty percent of apps came from the Chicago suburbs. Suburban applications were up 17%, or by 583, accounting for the bulk of the increase of 623 applications. Although the admit rate dropped 4% points to 76%, improvements in the deposit rate and yield resulted in a 16% increase in enrollment.
- Thirty-two percent of applications came from out-of-state. Out-of-state applications were up by 1% compared to 2003, but enrollment was down 5% due to a 4% point drop in the admit rate and 2% point drop in the deposit rate.
- The states that sent us the most applicants were Michigan, Ohio and Minnesota. These 3 states accounted for 9% of the total number of applications.
- Eight states sent at least 100 applicants and accounted for 17% of the total application pool. They were Michigan, Ohio, Minnesota, Missouri, Wisconsin, Indiana, California and Texas.
- Twenty-three percent of apps came from Chicago students. Although Chicago apps were up 9%, flat admissions and deposits resulted in stable enrollment of freshmen from Chicago.

Source of Freshman Applications by State 2001-2004

APPLICATIONS IN AT LEAST 3 OF THE LAST 4 YEARS

	<10 applications
	10-50 applications
	51-100 applications
	+100 applications



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