

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management
Office of Enrollment & Marketing Research

Illinois' total enrollments in all related computer and information sciences (CIS) programs, based on IBHE's categorization of programs by the discipline of the curriculum, continued to decline in 2003, although since 1997 total enrollment has increased by 26% to 26,486 at all levels.

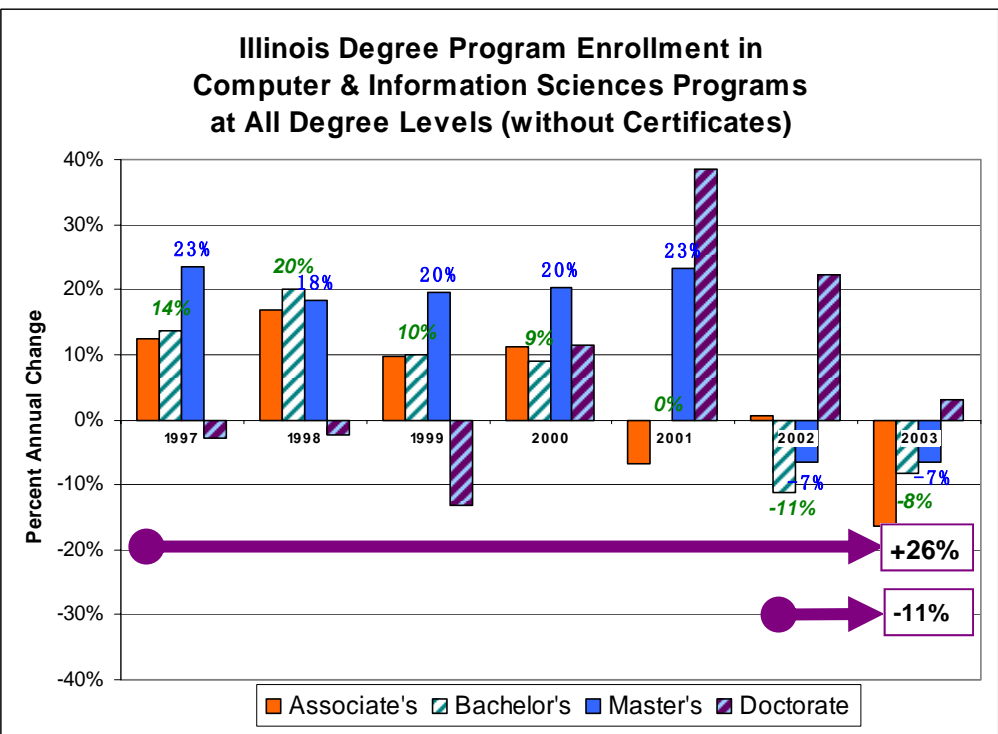
State-wide bachelor's level enrollments, which were flat in 2001, dropped by 11% in 2002 dropped by another 8% in 2003. These changes can represent not only shifts in the size of the freshman and transfer entering classes, but the graduation of the larger entering classes of the late 1990's when CIS enrollments in bachelor's programs experienced double-digit increases.

Most sectors' enrollment declines slowed in 2003 compared to that experienced in 2002. Public institutions, with a 36% share of the bachelor's CIS enrollment, dropped 2% in 2003, compared to a 9% drop the previous year. Private for-profits (32% share) were down 8%, compared to 17% in 2002. Private not-for-profits, however, were down 22% in 2003, compared to an 8% drop in 2002.

In 2003, DeVry had the largest bachelor's CIS enrollment with 3,406 students, three and a half times larger than DePaul with the second largest share at 960 students. Both schools lost a third of their enrollment from 2001—2003. For DeVry this meant almost 1,800 students compared to 400 at DePaul. Of the top 10 largest institutions, only 2 institutions, both publics, grew from 2001 to 2003—ISU and UI Chicago.

Source: IBHE data files (EMR).

Illinois Trends in UG Computer & Information Science



TOP 10 BACHELOR'S COMPUTER & INFORMATION SCIENCES PROGRAMS BY ENROLLMENT IN 2003

	2001	2002	2003	% 2001-3 change	# 2001-3 change
DeVry University	5188	4307	3406	-34%	-1782
De Paul University	1373	1381	960	-30%	-413
UI Urbana-Champaign	884	874	796	-10%	-88
Illinois State University	198	190	692	+249%	494
Northeastern Illinois University	820	787	592	-28%	-228
SIU Carbondale	611	521	487	-20%	-124
UI Chicago	359	322	480	+34%	121
Roosevelt University	553	484	372	-33%	-181
Western Illinois University	367	362	317	-14%	-50
Northern Illinois University	895	790	271	-70%	-624