

# Market Share

## Information on DePaul's Market Prominence, Position and Performance

*Division of Enrollment Management  
Office of Enrollment & Marketing Research*

### Fall 2001 Total Enrollment at Top Private Institutions

New York University,  
NY—37,134

Brigham Young University,  
UT—33,951

University of Southern  
California, CA—29,813

Boston University,  
MA—27,756

Harvard University,  
MA—24,474

Northeastern University,  
MA—23,216

University of Pennsylvania,  
PA—22,326

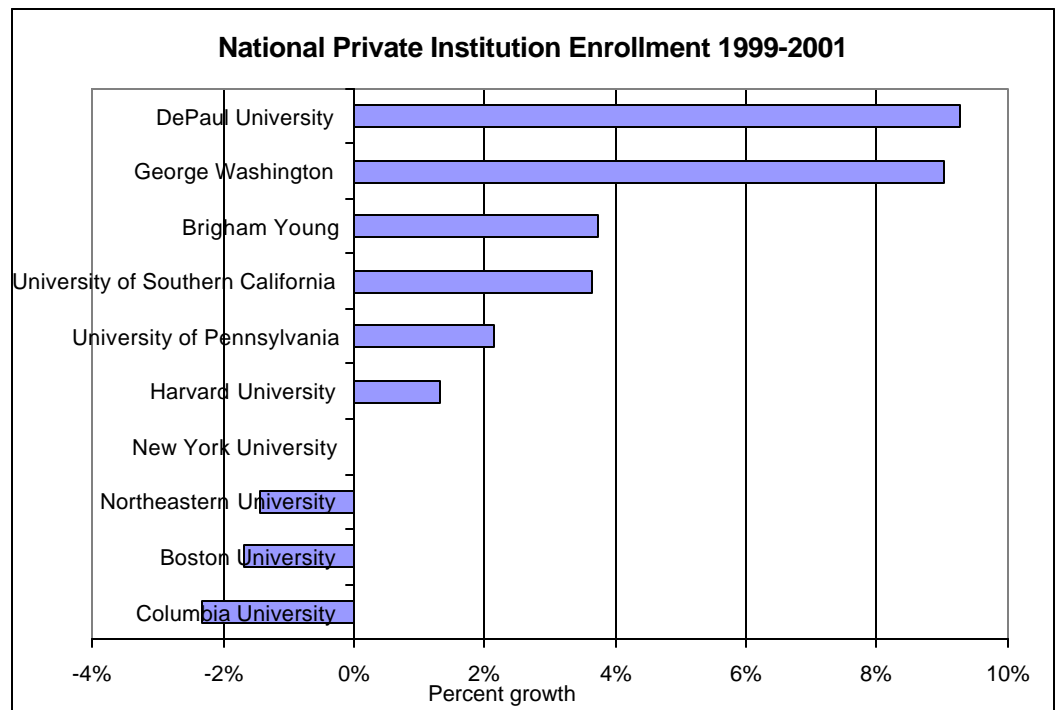
George Washington Uni-  
versity, DC—22,184

**DePaul University,  
IL—21,363**

Columbia University,  
NY—20,672

## DePaul the 9th Largest National Private University

- DePaul is the 9th largest private institution in the country, a position we have held since 2000.
  - Of the top ten largest universities, DePaul is the only mid-western institution in this group, with 7 of the top ten schools located on the east coast.
  - Since 1999, DePaul, along with George Washington University, has grown significantly faster than the other leading institutions.
- DePaul is up by 9% in total enrollment, compared to only 2% for the other institutions combined.
- Of the ten largest private universities in the U.S., all except DePaul are classified as "research extensive," making DePaul the nation's largest university with a primary mission of teaching and service.



Source: EMR's Annual Survey of National Private Institutions.

For more information, see EMR's Fall 2001 National Private Institutions Report, at <http://admission.depaul.edu/emr/>.