

Market Share

Information on DePaul's Market Prominence, Position and Performance

*Division of Enrollment Management
Office of Enrollment & Marketing Research*

In total, the nation's high schools graduated 2,678,000 students in 2002-03.

Nearly 2 in 3 of these graduates went on to attend one of 4,197 colleges and universities directly after high school, compared to only 45.7% in 1959.

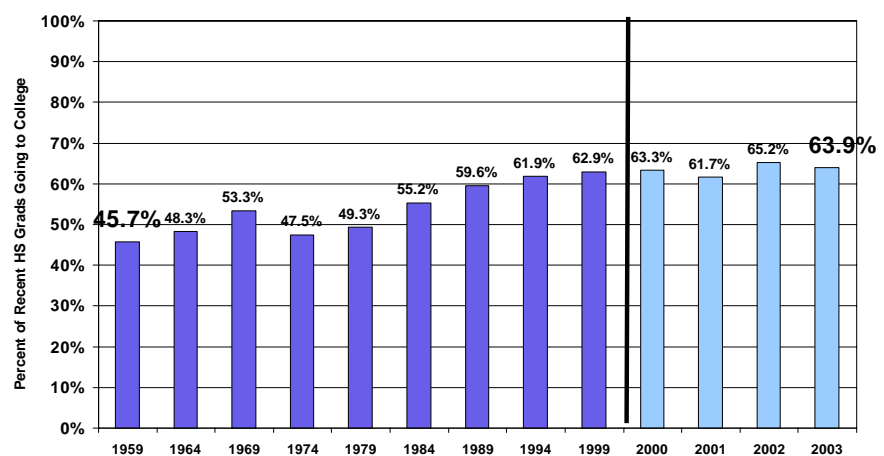
From 1991 to 2003, the 2,487 four-year institutions nationwide (or 60% of the total) have enrolled 60% to 67% of recent high school graduates.

Source: July 2004 Issue of Postsecondary Education OPPORTUNITY, published by Thomas Mortenson. Chronicle of Higher Education.

College Bound Recent High School Graduates



National College Continuation Rates for Recent High School Graduates 1959 to 2003



Four Year College Share of College Freshmen Who Were Recent High School Graduates: 1991-2003

