

# Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management  
Office of Enrollment & Marketing Research

Comparing across selected peer institutions with AACSB accredited programs, Commerce majors tend to have a higher graduation rate than the overall graduation rate at these institution, and a higher rate than Liberal Arts majors.

Using the selected comparison group, DePaul's Commerce graduation rate is higher than:

- UIUC
- St. John's University
- UIC
- ISU

DePaul's Commerce rate is lower than :

- Marquette University
- St. Louis University
- Loyola University.

When 6-year graduation rates are averaged over three years, DePaul's Commerce students graduate at the highest rate of any DePaul college (66.8%), 7 percentage points higher than the overall DePaul rate.

The recent 1996 cohort alone, however, shows Education surpassing Commerce in graduation rates. (Education 74.4%, Commerce 70.2%).

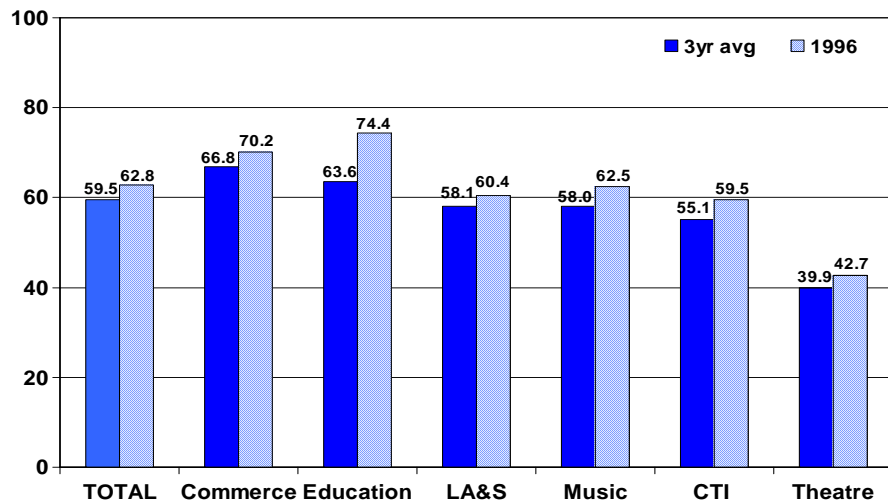
Source: EMR Survey of Undergraduate Business Program Graduation Rates 2004 (self-reported information from select peer institutions); OIPR Fact File.

## Graduation Rates for Commerce Undergraduates

DEPAUL UNIVERSITY

Commerce Graduation Rate Analysis

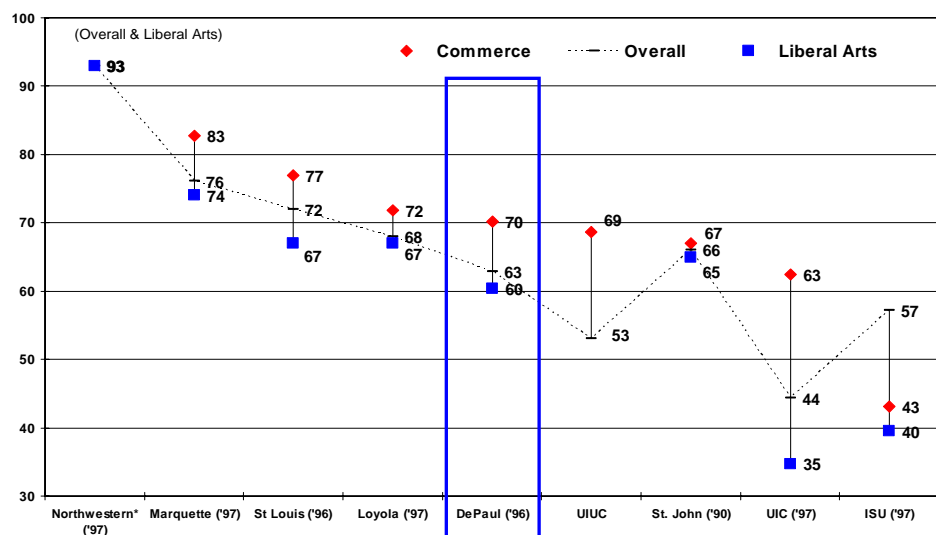
### DePaul 6-Year Graduation Rates



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Commerce Graduation Rate Analysis

### Undergraduate Business, Liberal Arts, and Overall Graduation Rates for DePaul and Peer AACSB Universities.



\* Northwestern: No undergraduate commerce