

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management
Office of Enrollment & Marketing Research

In the 2003 CIRP* Survey administered to entering college freshmen, at least three in four new DePaul freshmen rated themselves above average in:

drive to achieve 81.3%
cooperativeness 80.3
academic ability 77.5%

There were some notable gaps of 5 or more percentage points between DePaul freshmen and freshmen at private universities.

Areas where **more** DePaul freshmen rated themselves as above average, compared to private universities nationally were:

social self confidence +11.9
creativity +8.7
artistic ability +5.9
self understanding +5.5
cooperativeness +5.4

Areas where **fewer** DePaul freshmen rated themselves as above average, compared to private universities nationally were:

math ability -20.0
academic ability -9.7
religiousness -5.2
physical health -5.0

*OIPR coordinates the collection of Cooperative Institutional Research Program (CIRP) data, which since 1966 have been a national barometer of the changing freshman profile. These 2003 data reflect responses from approximately 1,625 DPU freshmen.

How DePaul Freshmen See Themselves

2003 DePaul Freshmen Compared to Freshmen at Private Universities Nationally

Student rated self "above average" or "highest 10%" as compared with the average person of his/her age in:

