

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management
Office of Enrollment & Marketing Research

Profile of 2003 Freshmen & 1st Generation Students

	1st Gen	All Freshmen
Total Apps:	3,257	9,464
% Apps	34%	100%
% Admitted	69%	73%
% Yield	39%	33%
Total Enrolled	867	2,261
% Enrolled	38%	100%
<u>% Of Enrolled:</u>		
Caucasian	51	61
Asian	6	9
Minority	38	23
Other	6	6
In state	84	73
Out of State	16	27
Men	37	40
Women	63	60
Barat	7	7
LA&S	46	50
Commerce	30	26
CTI	5	5
Education	5	5
Music	3	3
Theatre	4	3

DePaul's First Generation Freshmen

- In Fall 2003, DePaul received 3,257 applications, or 34% of the total pool, from students who were the first in their families to attend college. Of these applicants, 69% were admitted and 39% or 867 of these admitted students enrolled.
- These first-generation applicants came from almost 900 high schools. Lane Tech was the largest feeder high school for first generation students, and the largest feeder school for 2003 freshmen overall.
- First generation students were twice as likely to come from Chicago (36% vs. 18%) and half as many first-generation students were from out of state, compared to their second generation or beyond counterparts (16% vs. 33%).
- Over a third (38%) of first generation students were under-represented minority students, compared to only 14% of their second generation counterparts. This is primarily due to a large proportion of first-generation Hispanic students. Two in three (67%) of new Hispanic freshmen were first-generation students.
- Sixty-three percent of first generation students were women, compared to 58% of their second generation or beyond counterparts.
- First generation students are disproportionately enrolled in Commerce, and underrepresented in LA&S programs, compared to other freshmen.

2003 1st Generation and 2nd Generation & Beyond Freshmen by Ethnicity & Region

