

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management

Office of Enrollment & Marketing Research

2003 TOP SCHOOLS FOR NON-ENROLLING APPLICANTS:

FROM OUT OF STATE

Loyola University
University of Michigan
Marquette University
New York University
Univ. Wisconsin, Madison
Michigan State University
Univ. Minnesota, Twin Cities
Saint Louis University
Univ. Missouri, Columbia
Boston University
University of Dayton
The Ohio State University

WITH ACTS 28+

UI Urbana Champaign
Loyola University
UI Chicago
Univ. Wisconsin, Madison
New York University
University Michigan
Northwestern University
Marquette University
Illinois Wesleyan
Saint Louis University
Univ. Missouri, Columbia

STUDENTS OF COLOR

UI Chicago
UI Urbana Champaign
Loyola University
Northern Illinois
Northeastern Illinois
ISU
Columbia College
Wilbur Wright Comm. College
Chicago State
SIU Carbondale
College of DuPage

FROM THE SUBURBS

UI Chicago
UI Urbana Champaign
Loyola University
Northern Illinois
ISU
College of DuPage
Marquette University
Oakton Community College
University of Iowa
Moraine Valley Comm College

Where do our non-enrolling freshman applicants go?

- In 2003, the Top 10 schools non-enrolling freshman applicants attended included 7 public schools, 2 private institutions and 1 community college.
- These 10 schools account for only 2% of the schools listed, but these schools enrolled 30% of the total non-enrolling applicants in 2003.
- In 2001, the Top 10 list represented 5 publics, 3 privates, and 2 community colleges. Off the list are College of DuPage and New York University, replaced by the University of Iowa and University of Wisconsin at Madison.
- In 2003, four in five non-enrolling applicants (80%) had enrolled at 567 institutions nationwide. Slightly less than half of these schools (43%) enrolled only 1 applicant.
- One in five non-enrolling applicants (19%), or 1,347 students, went to one of three schools Illinois schools: University of Illinois Chicago, University of Illinois Urbana-Champaign, or Loyola.
- These schools were our top three overlap institutions in 2001, and are also the top three destinations for admitted students who did not enroll in 2003.

WHERE FALL 2003 FRESHMAN APPLICANTS ENROLLED

TOP 10 INSTITUTIONS

	2003
University of Illinois Chicago #1	517
University of Illinois Urbana Champaign #2	419
Loyola University #3	411
Northern Illinois University	180
Northeastern Illinois University	137
Illinois State University (ISU)	132
Marquette University	129
University of Wisconsin, Madison - not in 2001 TOP 10	85
University of Iowa - not in 2001 TOP 10	84
Oakton Community College	82
Total Enrolled at Another Institution	80%
No enrollment record available	20%
Total Non-enrolling Applicants	7,203

Source: EMR Annual Submission Report to the Student Clearinghouse, Fall 2001 & Fall 2003