

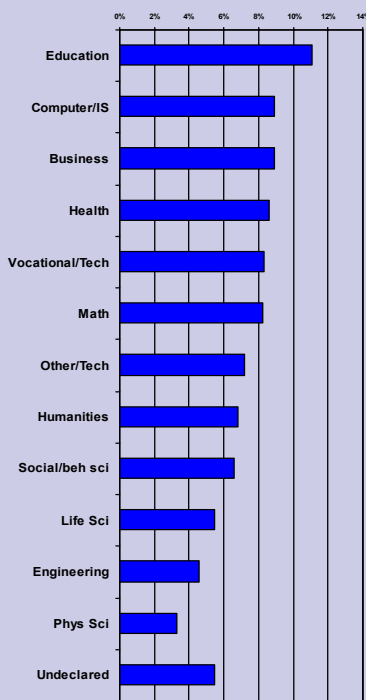
Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management
Office of Enrollment & Marketing Research

FIELD OF STUDY

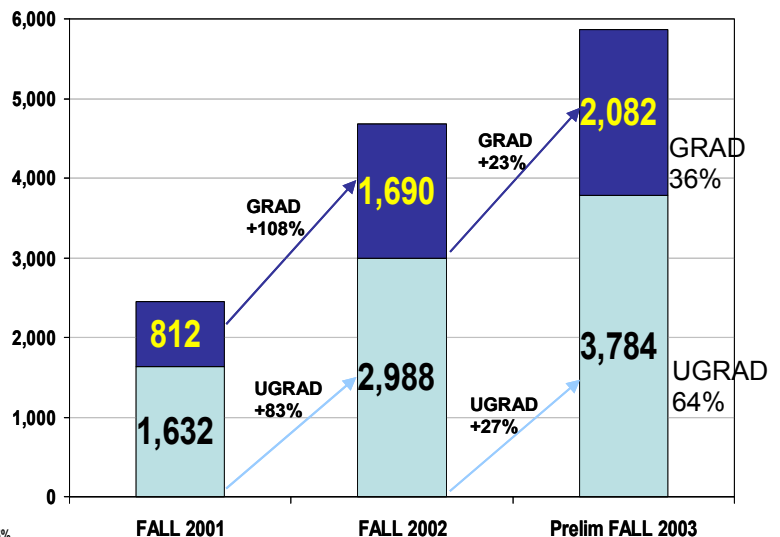
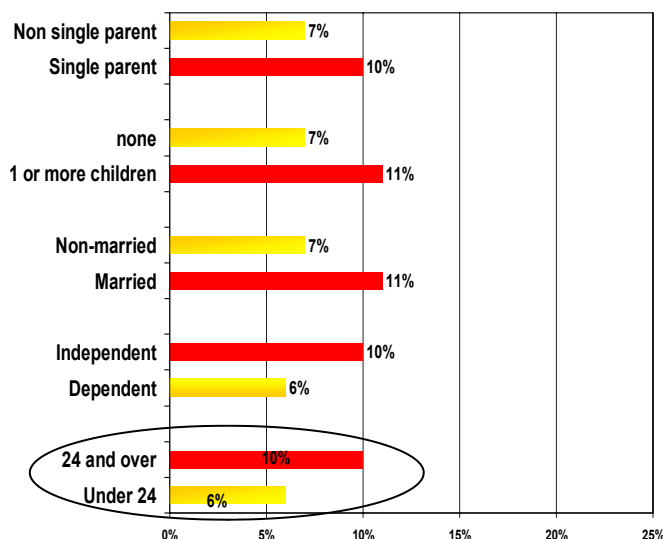
1999-2000 UG Students
Nationally Who Participated
in DL by Field of Study
(1999-2000 NPSAS)



Participation in Distance Learning Delivery

- According to The National Center of Education Statistics, in 2000-01, 56% of all 2 and 4-year degree-granting institutions offered distance learning (DL) courses. A third of these schools had programs designed to be completed on line.
- For 4-year institutions in 2000, 89% of public institutions offered DL compared to 40% of privates (up from 62% and 12% in 1995). Almost all offerings were college-level credit-granting courses (93%).
- At the 4-year publics, 64% of the college-level credit-granting enrollments were undergraduates, compared to 58% at 4-year privates.
- Although the overall percentages were still low, more nontraditional students enrolled in DL courses compared to traditional students (1999-2000 NPSAS). For example, 10% of adult undergraduates, a market projected to grow, had participated in DL compared to 6% of traditional age students.
- In 2002, DePaul generated DL credit hours in 3 colleges; 64% at the undergraduate level. SNL, which offers an adult undergraduate online program, generated 76% of all undergrad DL hours (while only 7% of all undergraduate hours).
- DL hours dramatically increased from 2001-02 to 2002-03. Fall showed a 91% increase from 2,444 to 4,678 hours. Winter hours were up 48% from 3,532 to 5,224. Spring hours were up as well from 3,944 to 5,876, or 49%. Preliminary 2003 data show a continued increase in DL hours.
- CTI generated 99% of the graduate and 21% of the undergraduate DL hours. LA&S generated the remaining DL hours (3% undergraduate; 1% graduate).

1999-2000 Nat'l UG DL Students By Characteristics DePaul DL Credit Hours Fall 2001 to 2003 (Prelim)



Source: EMR Enrollment Comparisons, Fall 01-03(09/05). NCES reports 2003:017, 98-062 and 2003-154 (1999-2000 NPSAS).