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Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management Office of Enrollment & Marketing Research

Fall 2001 Enrollment at Top Catholic Institutions

DePaul University, IL—21,363

St. John's University, NY—18,623

Fordham University, NY—13,843

Boston College, MA—13,510

Loyola University Chicago, IL—13,022

Georgetown University, DC—12,688

St. Louis University, MO—11,145

Notre Dame, IN—11,054

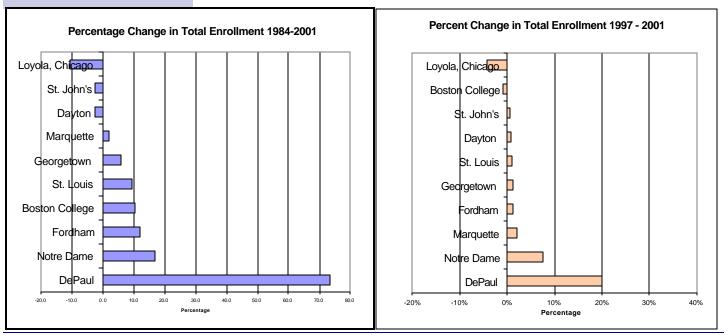
Marquette University, WI—10,832

Dayton University, OH—10,292

DePaul the Nation's Largest Catholic University

- In 1998, DePaul became the nation's largest Catholic institution, and remains in this position in Fall 2001, larger than St. John's enrollment by almost 3,000 students.
- What is striking, however, is not DePaul's size, but its rate of growth. Since 1984, DePaul has grown 73%, far outpacing its Catholic peers' average rate of growth of 4%.
- This rate of growth is 4 times as great as the second largest growing school, Notre Dame, at 17%.

- Since 1997, DePaul's enrollment has grown by 20%, again surpassing gains made by other Catholic institutions.
- DePaul's rate of growth from 1997 to 2001 is almost 3 times as great as that of the second fastest growing institution, Notre Dame.
- The average growth for DePaul's peers from 1997 to 2001 was only 1%, with declining enrollments at Loyola University and Boston College.



Source: EMR's Annual Survey of Catholic Institutions.