

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management
Office of Enrollment & Marketing Research

FALL 2002—TOP 5 ILLINOIS INSTITUTIONS

TOTAL DEGREE, NON- DEGREE & CERTIFICATE ENROLLMENT

UIUC	39,999
COD	30,235
UIC	26,138
NORTHERN	24,948
DEPAUL #5	23,227

TOTAL DEGREE-SEEKING ONLY ENROLLMENT

UIUC	39,868
UIC	26,069
NORTHERN	24,885
DEPAUL #4	23,104
SIU CARB	21,873

TOTAL BACHELOR'S

UIUC	28,873
IL STATE	18,353
NORTHERN IL	18,104
SIU CARB	16,544
UIC	16,543
DEPAUL #6	14,254

TOTAL MASTER'S

DEPAUL #1	7,616
NORTHERN	5,594
UIC	5,213
UIUC	5,036
U OF C	4,491

TOTAL 1ST PROFESSIONAL

UIC	2,275
N'WESTERN	1,391
LOYOLA	1,370
J MARSHALL	1,262
MIDWESTERN	1,139
DEPAUL #8	1,024

DePaul's Illinois Market Position—Just How Big?

- In 2002, DePaul became the 5th largest university in Illinois for total enrollment, surpassing SIU Carbon-dale by 1,354 students at 23,227.
- U of I Urbana-Champaign remains the largest school at 39,999 total students, almost 10,000 students larger than the second largest school College of DuPage (CoD).
- DePaul is the largest private institution in the top 10, followed by Northwestern, the 8th largest, at 17,528.
- In the top 10 largest schools, only DePaul and College of Lake County (CLC) realized double-digit total enrollment growth from 1999-2002 (DePaul +19%; CLC +11%). For degree-seeking enrollment, however, DePaul grew by 21% and CLC dropped by 8%.
- DePaul surpassed all other top 10 schools in long term total enrollment growth, up 41% since 1993. The 2nd fastest growing school was CLC at 9%.
- DePaul is the 6th largest school in terms of Bachelor's enrollment, and the only one of the top 10 schools to realize double-digit growth from 1999-2002. DePaul was up 25%, compared to the 2nd fastest growing institution SIU Edwardsville at 8%.
- DePaul had the 13th largest freshman class in 2001 at 2,050, a third as large as that of UIUC.
- DePaul remained the largest school in terms of Master's level enrollment, at 7,616 students. This is 36% larger than Northern Illinois, the second largest Master's level institution. However, in terms of all new graduate enrollment, DePaul is the 6th largest school.

DEPAUL & TOP 5 LARGEST INSTITUTIONS BY NEW STUDENT ENROLLMENT
FALL 2001 NEW DEGREE-SEEKING STUDENT ENROLLMENT

