

# Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management  
Office of Enrollment & Marketing Research

## Largest Enrollment Gains in Top 10 Disciplines

**Computer & Information Systems: 17,664 students enrolled in '01**

+105% '93-'01; +9% '99-'01

**Visual & Performing Arts: 22,019 students enrolled in '01**

+94% '93-'01; +54% '99-'01

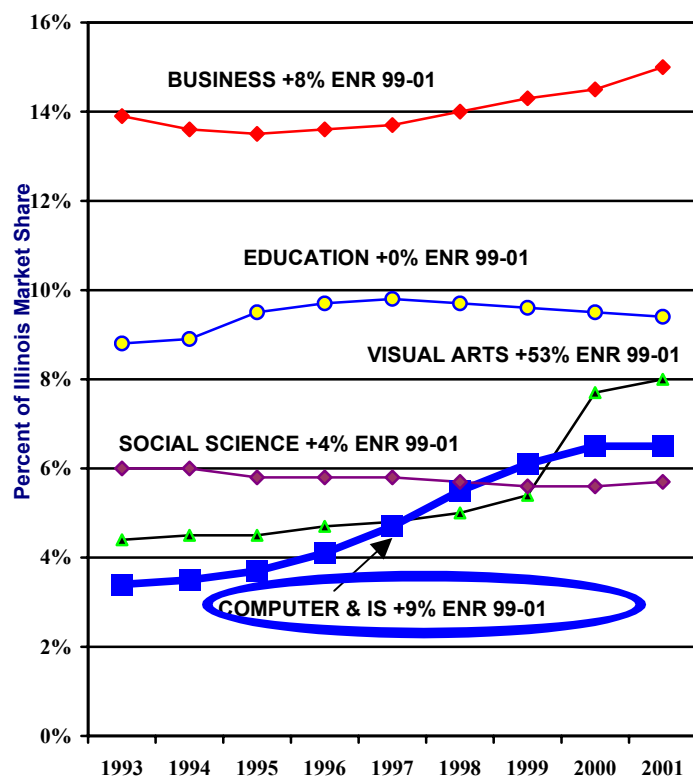
**Business Mgmt: 40,971 students enrolled in '01**

+15% '93-'01; +8% '99-'01

## DePaul is Illinois' 2nd largest provider of UG computer education

- Bachelor's level enrollment in Computer & Information Systems (CIS) is up 105% from 8,623 students in 1993 to 17,664 students in 2001, moving from the 12th largest to the 5th largest bachelor's discipline.
- CIS growth reached its peak in 1998, when in one year enrollment grew by 22%. Growth has slowed since 1998, and from 2000 to 2001 enrollment only increased by 2%.
- In 1993, DePaul was the 8th largest provider of CIS education, and in 2001, DePaul surpassed DeVry — Chicago to become the 2nd largest provider. DePaul's market share grew from 5% to 10% market share during this time.
- Throughout the 1990's DeVry enrolled the largest number of CIS bachelor's students, with DeVry— DuPage leading the list at 18% market share or 3,140 students in 2001. This is 57% more students than DePaul's 1,790 enrollment in 2001.

**Bachelor's CIS Market Share & Enrollment Growth**



**CIS Bachelor's Competitors & Market Share**

