Issue 13

May, 2003

Market Share

Information on DePaul's Market Prominence, Position and Performance

Division of Enrollment Management Office of Enrollment & Marketing Research

Top High Schools Sending DePaul More Than 25 Students

Totals for (Fall 2002, Fall 1997)

- Lane Technical High School,
 Chicago IL (82, 27)*
- Adlai E Stevenson High School, Lincolnshire, IL (37, 13)*
- Maine Township South High School, Park Ridge IL (37,12)*
- Niles Township West High School, Skokie IL (34, 21)*
- Whitney Young High School,
 Chicago IL (30, 16)*
- Loyola Academy, Wilmette IL (27, 17)*
- Maine Township East High School, Park Ridge IL (27, 12)
- New Trier East High School, Winnetka, IL (27, 6)
- Notre Dame High School, Niles, IL (26, 2)
- * Listed in top 10 schools in 1997.

DePaul's Fall 2002 Freshman Feeder High Schools

- Three in four of DePaul's new freshmen came from high schools in Illinois, although in total we drew students from high schools in all 50 states and several countries.
- Since 1997, over 2,000 high schools around the country have sent DePaul new freshmen.
- In 1997, half of the freshmen came from 82 schools (of about 500). In 2002, although the number of freshmen grew from 1,231 to 2,256 (83%), half now came from 78

schools (of about 700 this year).

- Nine schools sent DePaul more than 25 students, and together accounted for 14% of the 2,256 new freshmen.
- Lane Technical High School has topped the list of feeder schools since at least 1996, with 82 students in 2002.
- Since 1997, 111 schools have been added to the feeder list in Illinois alone, 80 of which are outside Chicago.

Locations of Regional High Schools for 2002 New Freshmen



MAP KEY OF ZIP CODES

WHITE-GREEN CIRCLES: LOCATION OF 2002 FEEDER SCHOOLS

○ = 1 school in zip code

O = 2 schools

= 5 schools

▲ : NEW SCHOOLS (of the 2002 list, the triangle notes the location of a new school in 2002 that was not listed in 1997)

Source: EMR's 2002 High School Feeder Report.