Issue 11

## Market Share

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Information on DePaul's Market Prominence, Position and Performance

DePaul's National Prominence

Division of Enrollment Management Office of Enrollment & Marketing Research

## Fall 2002 Enrollment at Top Catholic Institutions

DePaul University, IL-23,227

- St. John's University, NY-19,288
- Fordham University, NY-15,379

Boston College, MA-13,523

Loyola University Chicago, IL-13,061

Georgetown University, DC-12,856

Notre Dame, IN-11,311

St. Louis University, MO-11,274

Marquette University, WI-11,042

Dayton University, OH-10,124

## Fall 2002 Enrollment at Top National Private Institutions

- New York Univ., NY-37,134 (2001)
- Brigham Young Univ., UT—33,618
- Univ. of Southern Cal, CA-30,682

Boston University, MA—28,982

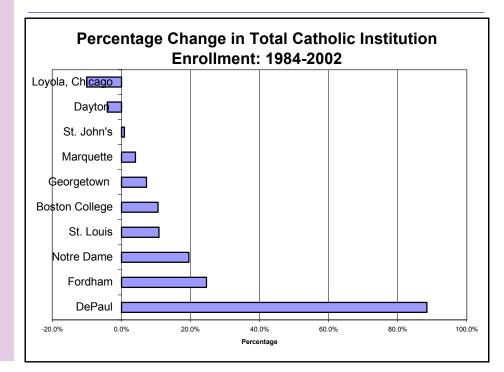
- Harvard University, MA-24,969
- Columbia University, NY-23,422
- Northeastern University, MA-23,357
- DePaul University, IL-23,227
- George Wash Univ., DC-23,019

Univ. of Pennsylvania, PA-22,769

- In 1998, DePaul became the nation's largest Catholic institution, and remains in this position in Fall 2002, larger than St. John's enrollment by almost 4,000 students.
- In addition, DePaul is the 8th largest private institution in the country.
- Of these ten largest universities, DePaul is the only Midwestern institution, with 7 of the top ten schools located on the east coast.
- All of the top ten private institutions except DePaul are clas-

sified as "research extensive," making DePaul the nation's largest university with a primary mission of teaching and service.

- What is striking, however, is not only DePaul's size, but its rate of growth. DePaul is up by 88% since 1984, at least three times the growth of Fordham, at 25%.
- DePaul's undergraduate growth since 1984 is even more striking, up 94% compared to 14% at Fordham, the Catholic institution with the second largest growth rate.



Source: EMR's Annual Survey of Catholic Institutions (2002), Survey of National Private Institutions (2002).